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GOVERNMENT COPY

Soper, Soper & Weinel LLP Certified Public Accountants 35 East Seventh Street, Suite 505 Cincinnati, Ohio 45202-2411

July 31, 2012

Prokids 2605 Burnet Avenue Cincinnati, OH 45219

Enclosed is the organization's 2011 Exempt Organization return.

Specific filing instructions are as follows.

FORM 990 RETURN:

This return has been prepared for electronic filing. If you wish to have it transmitted electronically to the IRS, please sign, date, and return Form 8879-EO to our office. We will then submit the electronic return to the IRS. Do not mail a paper copy of the return to the IRS. Return Form 8879-EO to us by August 15, 2012.

A copy of the return is enclosed for your files. We suggest that you retain this copy indefinitely.

Very truly yours,

Soper, Soper & Weinel LLP

Department of the Treasury Internal Revenue Service

### **Return of Organization Exempt From Income Tax**

OMB No. 1545-0047

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation) Open to Public Inspection ▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

Α	LOL IN	e 2011 calendar year, or tax year beginning and	enaing		
В	Check if applicable	C Name of organization	_	D Employer identific	cation number
	Addre				
	Name chang	Doing Business As		31-1	020021
	Initial return	Number and street (or P.O. box if mail is not delivered to street address)	Room/suite	E Telephone numbe	 r
	Terminated				281-2000
	Amen	City or town, state or country, and ZIP + 4		G Gross receipts \$	1137084.
	Application			H(a) Is this a group re	eturn
	pendi	F Name and address of principal officer: TRACY COOK		for affiliates?	Yes X No
			219	H(b) Are all affiliates inc	
$\overline{}$	Tax-ex	empt status: X 501(c)(3) 501(c) ( ) (insert no.) 4947(a)(1)	or 527	1	list. (see instructions)
		te: NWW.PROKIDS.ORG		H(c) Group exemptio	
		organization: X Corporation Trust Association Other	ı Year		State of legal domicile: OH
	art I	Summary	, <b>=</b> · · · · · ·		<u> </u>
	$\overline{\Box}$	Briefly describe the organization's mission or most significant activities: ADVO	CATES	ON BEHALF O	F ABUSED
Activities & Governance	'	AND NEGLECTED CHILDREN			
'n	2	Check this box if the organization discontinued its operations or dispo	sed of more	than 25% of its net as	sets
Ş	3	Number of voting members of the governing body (Part VI, line 1a)			23
ၓ	4	Number of independent voting members of the governing body (Part VI, line 1b)			23
<u>ფ</u>	5	Total number of individuals employed in calendar year 2011 (Part V, line 2a)			29
ij	6	Total number of volunteers (estimate if necessary)			183
흦	72	Total unrelated business revenue from Part VIII, column (C), line 12			0.
ĕ	'a	Net unrelated business taxable income from Form 990-T, line 34			0.
_	+ -	Net unrelated business taxable income norm of officers, line of		Prior Year	Current Year
Revenue	8	Contributions and grants (Part VIII, line 1h)		920851.	1075226.
	9	Program service revenue (Part VIII, line 2g)		0.	0.
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		15598.	13006.
æ	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		63094.	9711.
	1	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		999543.	1097943.
_	_	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		3789.	2254.
		Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.
"	1	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		774317.	872826.
Expenses	160			0.	0.
en	loa h	Professional fundraising fees (Part IX, column (A), line 11e)  Total fundraising expenses (Part IX, column (D), line 25)  2420	80. –	<u> </u>	<u> </u>
X	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	<del></del>	163448.	209170.
		Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		941554.	1084250.
	1			57989.	13693.
<u></u>	g 19	Revenue less expenses. Subtract line 18 from line 12		ginning of Current Year	End of Year
Net Assets or	20	Total assets (Part X, line 16)		1848871.	1866197.
ASSI	21	Total liabilities (Part X, line 16)  Total liabilities (Part X, line 26)		68524.	72157.
let,	22	Net assets or fund balances. Subtract line 21 from line 20		1780347.	1794040.
P	art II	Signature Block		17003174	17310101
_		Ities of perjury, I declare that I have examined this return, including accompanying schedule	e and statem	ents, and to the hest of m	v knowledge and helief it is
		et, and complete. Declaration of preparer (other than officer) is based on all information of w			y Kilowiougo una bolloi, it io
	5, 001100	and complete. Besitation of proparer (earlier than emissir) to based on an information of w	mon propuror	nao any knowledge.	
Sig	'n	Signature of officer		Date	
He		THOMAS L CUNI, TREASURER			
116	16	Type or print name and title			
		Print/Type preparer's name Preparer's signature	11	Date Check	II PTIN
Pai	id	LEE R WEINEL CPA  LEE R WEINEL CP	if		
	eparer	Firm's name SOPER, SOPER & WEINEL LLP		self-employ Firm's EIN ▶	31-1222293
	e Only	Firm's address 35 EAST SEVENTH STREET SUITE	505	I IIIII 2 LIIV	<u> </u>
550	- Only	CINCINNATI, OH 45202	505	Phone no. (	513) 241-5417
<u> </u>	v tha !!	RS discuss this return with the preparer shown above? (see instructions)		Ti flotte flo. (	X Yes No
ıvıa	ıy ıne li	no discuss this return with the preparer shown above? (see instructions)			L41 TeS L NO

Form	1 990 (2011) PROKIDS	31-1020021	Page <b>2</b>
	rt III   Statement of Program Service Accomplishments	<u> </u>	r age =
	Check if Schedule O contains a response to any question in this Part III		
1	Briefly describe the organization's mission:		
	MOBILIZE OUR COMMUNITY TO BREAK THE VICIOUS CYCLE OF CHI		1D
	NEGLECT, AND PROVIDE OUTSTANDING VOLUNTEER ADVOCACY FOR		
	NEGLECTED CHILDREN WHO ARE IN THE JUVENILE COURT SYSTEM.	•	
2	Did the organization undertake any significant program services during the year which were not listed on		
	the prior Form 990 or 990-EZ?	Yes	X No
	If "Yes," describe these new services on Schedule O.		x X No
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	Yes	; L <u>A</u> ∟No
	If "Yes," describe these changes on Schedule O.		_
4	Describe the organization's program service accomplishments for each of its three largest program services, as	• •	
	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of others, the total expenses, and revenue, if any, for each program service reported.	Jiants and anocations	10
	C1 C O O F		
	OPERATING - PROVIDES FOR RECRUITING, TRAINING AND SUPERV		33
		PROVIDE	
	ADVOCACY FOR 505 ABUSED AND NEGLECTED CHILDREN		
	(Code: ) (Expenses \$ 84540 • including grants of \$ ) (Revenue		
4b			INGES
	FOR TWO EMPLOYEES AND OTHER EXPENSES		
	21502		
4c	(Code: ) (Expenses \$ 31502. including grants of \$ ) (Revenue FOSTERING FUTURES PROJECT OF THE NATIONAL CASA ASSOCIATION CASA		<u> </u>
	ASSIST YOUNG PEOPLE EMANCIPATING, OR AGING OUT, OF THE B		10
	SYSTEM.	OBIEK CARE	
	N 1 N 1 M111		

4d Other program services (Describe in Schedule O.)

including grants of \$ 732127 . ) (Revenue \$

31-1020021 Form 990 (2011) PROKIDS
Part IV Checklist of Required Schedules PROKIDS Page 3

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	_		7.7
_	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		х
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide	_		7.7
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent	١.,		x
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		Δ.
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.			
_	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
a	Part VI	11a	х	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	Х	
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		Х
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		Х
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete		v	
	Schedule D, Parts XI, XII, and XIII	12a	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?	401-		x
10	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional  Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	12b 13		X
	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,	1-74		<u> </u>
~	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals			
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			,.
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	Х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19		X
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	l	1

31-1020021 Page 4 Form 990 (2011) PROKIDS
Part IV Checklist of Required Schedules (continued) PROKIDS

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the			
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		Х
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,			
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23		X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			Х
	Schedule K. If "No", go to line 25	24a		
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?  Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease	24b		
C		24c		
Ч	any tax-exempt bonds?  Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified			
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			,,
	of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):	00-		Х
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		
·	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity?			3,7
	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		X
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Λ
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of	256		Х
36	section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2  Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?	35b		- 22
30	If "Yes," complete Schedule R, Part V, line 2	36		х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			- <u>-</u> -
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?			
	Note. All Form 990 filers are required to complete Schedule O	38	Х	

Form **990** (2011)

3<u>1-1</u>020021 Page **5** 

# Form 990 (2011) PROKIDS Part V Statements Regarding Other IRS Filings and Tax Compliance

	Check if Schedule O contains a response to any question in this Part V						
					Yes	No	
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	0				
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0				
С	Did the organization comply with backup withholding rules for reportable payments to vendors and re	eporta	ıble gaming				
	(gambling) winnings to prize winners?			1c	Х		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,						
	filed for the calendar year ending with or within the year covered by this return	2a	29				
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns	ns?		2b	Х		
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions	s)					
3а	Did the organization have unrelated business gross income of \$1,000 or more during the year?			За		X	
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O			3b			
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other a						
	financial account in a foreign country (such as a bank account, securities account, or other financial a	accou	nt)?	4a		X	
b	If "Yes," enter the name of the foreign country:						
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial A					77	
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		X	
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transa			5b		X	
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c			
ба	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			<b>C</b> -		Х	
h	any contributions that were not tax deductible?  If "Yes," did the organization include with every solicitation an express statement that such contribut			6a		- 21	
b	were not tax deductible?			6b			
7	Organizations that may receive deductible contributions under section 170(c).			0.0			
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and ser	vices r	provided to the payor?	7a		Х	
b If "Yes," did the organization notify the donor of the value of the goods or services provided?							
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was			7b			
	to file Form 8282?			7c		X	
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d					
e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?							
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?							
g	If the organization received a contribution of qualified intellectual property, did the organization file Fo	orm 88	399 as required?	7g			
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization			7h			
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Di						
_	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at	any tin	ne during the year?	8			
9	Sponsoring organizations maintaining donor advised funds.						
	Did the organization make any taxable distributions under section 4966?			9a			
	Did the organization make a distribution to a donor, donor advisor, or related person?			9b			
10	Section 501(c)(7) organizations. Enter: Initiation fees and capital contributions included on Part VIII, line 12	10a	I				
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10a					
11	Section 501(c)(12) organizations. Enter:	.55	l				
	Gross income from members or shareholders	11a					
	Gross income from other sources (Do not net amounts due or paid to other sources against						
	amounts due or received from them.)	11b					
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form	1041	?	12a			
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b					
13	Section 501(c)(29) qualified nonprofit health insurance issuers.						
а	Is the organization licensed to issue qualified health plans in more than one state?			13a			
	<b>Note.</b> See the instructions for additional information the organization must report on Schedule O.						
b	Enter the amount of reserves the organization is required to maintain by the states in which the		ı				
	organization is licensed to issue qualified health plans	13b					
	Enter the amount of reserves on hand	13c				v	
				14a		X	
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule	υ		14b	000 (	0044)	

Form 990 (2011) PROKIDS 31-1020021 Page **6** 

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

v
Δ.

Sec	tion A. Governing Body and Management							
						Yes	No	
1a	Enter the number of voting members of the governing body at the end of the tax year	1a		23				
	If there are material differences in voting rights among members of the governing body, or if the governing							
	body delegated broad authority to an executive committee or similar committee, explain in Schedule 0.							
b	Enter the number of voting members included in line 1a, above, who are independent	1b		23				
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationsh	nip with	any other					
	officer, director, trustee, or key employee?				2		Х	
3	Did the organization delegate control over management duties customarily performed by or under t			···				
	of officers, directors, or trustees, or key employees to a management company or other person?				3		Х	
4	Did the organization make any significant changes to its governing documents since the prior Form			г	4		Х	
5 Did the organization become aware during the year of a significant diversion of the organization's assets?								
6	Did the organization have members or stockholders?				5 6		Х	
	Did the organization have members, stockholders, or other persons who had the power to elect or a			···				
	more members of the governing body?				7a		х	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members,			···				
	persons other than the governing body?				7b		х	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year			···				
	The governing body?	-	•		8a	Х		
b	Each committee with authority to act on behalf of the governing body?			···	8b	Х		
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be re			···				
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O				9		Х	
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal I			•				
	· · · · · · · · · · · · · · · · · · ·					Yes	No	
10a	Did the organization have local chapters, branches, or affiliates?			Г	10a		Х	
b	If "Yes," did the organization have written policies and procedures governing the activities of such of	chapte	rs, affiliates,					
	and branches to ensure their operations are consistent with the organization's exempt purposes?				10b			
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing bo	dy befo	ore filing the form	?	11a	X		
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.							
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13			L	12a	Х		
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give ris	e to cor	nflicts?	L	12b	X		
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If $^{\shortparallel}$	Yes," a	lescribe					
	in Schedule O how this was done			L	12c	X		
13	Did the organization have a written whistleblower policy?			L	13	X		
14	Did the organization have a written document retention and destruction policy?			L	14	X		
15	Did the process for determining compensation of the following persons include a review and approve	val by i	ndependent					
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision	?						
	The organization's CEO, Executive Director, or top management official				15a	X		
b	Other officers or key employees of the organization			L	15b	_X_		
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).							
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrange	ement v	with a					
	taxable entity during the year?			L	16a		X	
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate		=					
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organic	anizatio	on's					
	exempt status with respect to such arrangements?				16b			
	tion C. Disclosure							
17	List the states with which a copy of this Form 990 is required to be filed ►OH							
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-	·T (Sec	tion 501(c)(3)s on	ly) av	vailab	le		
	for public inspection. Indicate how you made these available. Check all that apply.							
	Own website X Another's website X Upon request							
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, or	conflict	of interest policy	, and	l finar	icial		
00	statements available to the public during the tax year.		anda atu					
20	State the name, physical address, and telephone number of the person who possesses the books $CAROL\ IGOE\ -\ 513-281-2000$	and red	cords of the orgar	nızati	on: 🕨	_		

OH

45219

2605 BURNET AVENUE, CINCINNATI,

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## Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A)	(B)	l	111126		C)	прс	iisai	(D)	(E)	(F)
Name and Title	Average	(do	Position (do not check more than one		Reportable	Reportable	Estimated			
	hours per	box	box, unless person is both an officer and a director/trustee)					compensation	compensation	amount of
	week (describe	Η.					Ĺ	from the	from related organizations	other compensation
	hours for	trustee or director				ted		organization	(W-2/1099-MISC)	from the
	related	stee (	truste		يو	beusa		(W-2/1099-MISC)		organization
	organizations in Schedule		ional		ploye	t com	١.			and related organizations
	O)	Individual	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			organizations
(1) MACKENZIE CHAVEZ										
TRUSTEE	0.00	Х						0.	0.	0.
(2) THOMAS L CUNI										
TRUSTEE	0.00	Х						0.	0.	0.
(3) JOANN G HAGOPIAN										
TRUSTEE	0.00	Х						0.	0.	0.
(4) JOHN M HANDS										
TRUSTEE	0.00	Х						0.	0.	0.
(5) ALLISON HEAD										
TRUSTEE	0.00	Х						0.	0.	0.
(6) JEB H HEAD										
TRUSTEE	0.00	Х						0.	0.	0.
(7) SCOTT R HEISER										
TRUSTEE	0.00	Х						0.	0.	0.
(8) THOMAS D HELDMAN										_
TRUSTEE	0.00	Х						0.	0.	0.
(9) STACEY A MARROSSO										
TRUSTEE	0.00	Х						0.	0.	0.
(10) JENNIFER RAGLAND										
TRUSTEE	0.00	Х						0.	0.	0.
(11) AMY RUSSERT		l								•
TRUSTEE	0.00	Х						0.	0.	0.
(12) ANN STROMBERG		l								•
TRUSTEE	0.00	Х				_		0.	0.	0.
(13) BOB SYDOW										•
TRUSTEE	0.00	Х						0.	0.	0.
(14) ZAND WALTERS										•
TRUSTEE	0.00	Х						0.	0.	0.
(15) KELLY WITTICH	1 000	37								0
TRUSTEE	0.00	A				<u> </u>		0.	0.	0.
(16) CRAIG S YOUNG	0 00	3,7							_	^
TRUSTEE	0.00	Х				-		0.	0.	0.
(17) TRACY COOK	35.00			x				74970.	0.	^
EXEC. DIRECTOR	1 22.00		<u> </u>	Δ		<u> </u>		14310.	1 0.	0.

Part VII   Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)													
(A) Name and title	(B) Average hours per week	(do not check more than one box, unless person is both an officer and a director/trustee)						( <b>D)</b> Reportable compensation from	(E) Reportable compensatior from related		an	(F) stimate nount o other	
	(describe hours for related organizations in Schedule O)	Individual trustee or director	In stitutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MIS		fr org an	npensa rom the ganizati d relate anizatio	e ion ed
(18) T D HUGHES PRESIDENT	0.00			х				0.		0.			0 .
(19) JULIE WILSON PAST PRESIDENT	0.00			х				0.		0.			0 .
(20) LAWRENCE HAWKINS JR	0.00							•		<u> </u>			
PRESIDENT ELECT	0.00			Х				0.		0.			0 .
(21) GREG LESZCZUK	0 00			,,						^			^
TREASURER (22) BILLY D THOMASON JR	0.00			Х				0.		0.	<u> </u>		0 .
SECRETARY	0.00			X				0.		0.			0 .
1b Sub-total								74970.		0.	<u> </u>		0
c Total from continuation sheets to Part V								74970.		0.	├		0 .
d Total (add lines 1b and 1c)							20 r		000 of reportable				
compensation from the organization	or invited to ti						10 1		,,000 01 10portable				. (
3 Did the organization list any former officer,	director or tru	ıcto	o ka	w or	mole		٥٢	highest compensated o	mplayaa an			Yes	No
line 1a? If "Yes," complete Schedule J for s								mignest compensated e			3		Х
4 For any individual listed on line 1a, is the su and related organizations greater than \$150	ım of reportab	le co	omp	ensa	atior	n and	d otl	her compensation from	the organization				Х
5 Did any person listed on line 1a receive or a											4		
rendered to the organization? If "Yes," com					•						5		Х
Section B. Independent Contractors													
<ol> <li>Complete this table for your five highest co the organization. Report compensation for</li> </ol>	•	•								pens	ation 1	from	
(A) Name and business			ONI					(B) Description of s			(C Compe	C) nsation	 n
			J111					<u> </u>			<u> </u>		
										—			
<ul> <li>Total number of independent contractors (i</li> <li>\$100,000 of compensation from the organi</li> </ul>		ot lii	mite	d to		se li: 0	sted	d above) who received n	nore than				

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Form 990 (2011)

PROKIDS

Pa	rt VI	II Statement of Reven	iue					
					<b>(A)</b> Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
nts	1 a	Federated campaigns	1a	103400.				
E E		Membership dues						
Am Am		Fundraising events		383262.				
Contributions, Gifts, Grants and Other Similar Amounts	d	Related organizations	1d					
	е	Government grants (contribution	ons) <b>1e</b>	79362.				
	f	All other contributions, gifts, grant	s, and					
혈		similar amounts not included abov	/e <b>1f</b>	509202.				
벌	g	Noncash contributions included in lines	1a-1f: \$	21113.				
<u>8</u> 8	h	Total. Add lines 1a-1f		<b>&gt;</b>	1075226.			
				Business Code				
<u>e</u>	2 a	l						
Program Service Revenue	b							
n S	С	:						
e S	d	l						
	е	·						
-	f	All other program service rever						
$\longrightarrow$		Total. Add lines 2a-2f						
	3	Investment income (including			13629.	13629.		
		other similar amounts)			13029.	13029.		
	<ul><li>4 Income from investment of tax-exempt bond p</li><li>5 Royalties</li></ul>							
	5	Royalties						
	•	Out to word	(i) Real	(ii) Personal				
		Gross rents						
		Less: rental expenses Rental income or (loss)						
		Net rental income or (loss)						
		Gross amount from sales of	(i) Securities					
	ı a	assets other than inventory	20685.	(ii) Other				
	h	Less: cost or other basis	200031					
		and sales expenses	21308.					
	c	Gain or (loss)						
		Net gain or (loss)		<b>•</b>	-623.	-623.		
		Gross income from fundraising						
ğ			62. of					
eve		contributions reported on line						
<u>~</u>		Part IV, line 18	а	34794.				
Other Revenue	b	Less: direct expenses	b	17833.				
٦	С	Net income or (loss) from fund	raising events	<b></b>	16961.			16961.
	9 a	Gross income from gaming ac	tivities. See					
		Part IV, line 19						
		Less: direct expenses						
		Net income or (loss) from game	-	<b>&gt;</b>				
	10 a	Gross sales of inventory, less i						
		and allowances						
		Less: cost of goods sold						
ļ	С	Net income or (loss) from sales						
ļ		Miscellaneous Revenue		Business Code	100	100		
		UNREALIZED GAIN		900001	-129. -7121.	-129. -7121.		
	b		ON SEC	300001	-/141•	-/121.		
	C							
		All other revenue			-7250.			
	- e	Total. Add lines 11a-11d		····· 🕇	10070/3	5756	0	16061

#### Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

comp	olete columns (B), (C), and (D).				
	Check if Schedule O contains a respons			(0)	
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	<b>(B)</b> Program service expenses	(C) Management and general expenses	<b>(D)</b> Fundraising expenses
1	Grants and other assistance to governments and				
	organizations in the United States. See Part IV, line 21				
2	Grants and other assistance to individuals in				
	the United States. See Part IV, line 22	2254.	2254.		
3	Grants and other assistance to governments,				
	organizations, and individuals outside the				
	United States. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	74970.	37485.	22491.	14994.
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	669167.	481283.	55096.	132788.
8	Pension plan accruals and contributions (include			$\top$	
	section 401(k) and section 403(b) employer contributions)				
9	Other employee benefits	69062.	48141.	7202.	13719.
10	Payroll taxes	59627.	41590.	6209.	11828.
11	Fees for services (non-employees):				
а	Management				
b	Legal				
С	Accounting	6500.		6500.	
d	Lobbying				
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other	5399.	1570.	3294.	535.
12	Advertising and promotion	23152.	1431.		21721.
13	Office expenses	31589.	16978.		14611.
14	Information technology	10876.	8040.	976.	1860.
15	Royalties				
16	Occupancy	49337.	32456.	5811.	11070.
17	Travel	21661.	21661.		
18	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	18778.	4778.		14000.
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	5539.	3644.	652.	1243.
23	Insurance	4751.	3125.	560.	1066.
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)				
а	VOLUNTEER EXPENSES	14886.	14886.		
b	WORKERS COMPENSATON	12006.	8369.	1252.	2385.
С	SUNDRY	4696.	4436.		260.
d					
е	All other expenses				
25	Total functional expenses. Add lines 1 through 24e	1084250.	732127.	110043.	242080.
26	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				
	0.01.23.12				Form <b>990</b> (2011)

Form 990 (2011)

Part X | Balance Sheet

Pai	rt X	Balance Sheet			
			(A) Beginning of year		<b>(B)</b> End of year
	1	Cash - non-interest-bearing		1	
	2	Savings and temporary cash investments	715891.	2	722814.
	3	Pledges and grants receivable, net	709674.	3	700005.
	4	Accounts receivable, net		4	19463.
	5	Receivables from current and former officers, directors, trustees, key			
		employees, and highest compensated employees. Complete Part II			
		of Schedule L		5	
	6	Receivables from other disqualified persons (as defined under section			
		4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
		employers and sponsoring organizations of section 501(c)(9) voluntary			
<b>'</b> 0		employees' beneficiary organizations (see instructions)		6	
sets	7	Notes and loans receivable, net		7	
Assets	8	Inventories for sale or use		8	
	9	Prepaid expenses and deferred charges		9	4699.
	10a	Land, buildings, and equipment: cost or other			
		basis. Complete Part VI of Schedule D 10a 5844			
	b	Less: accumulated depreciation 10b 4545	16252.	10c	12988.
	11	Investments - publicly traded securities		11	
	12	Investments - other securities. See Part IV, line 11	385686.	12	391929.
	13	Investments - program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11	16227.	15	14299.
	16	Total assets. Add lines 1 through 15 (must equal line 34)	1848871 <b>.</b>	16	1866197.
	17	Accounts payable and accrued expenses	68524.	17	72157.
	18	Grants payable		18	
	19	Deferred revenue		19	
	20	Tax-exempt bond liabilities		20	
es	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
Liabilities	22	Payables to current and former officers, directors, trustees, key employees,			
jab		lem:lem:lem:lem:lem:lem:lem:lem:lem:lem:	II		
_		of Schedule L		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third			
		parties, and other liabilities not included on lines 17-24). Complete Part X of			
		Schedule D		25	E015E
	26	Total liabilities. Add lines 17 through 25		26	72157.
		Organizations that follow SFAS 117, check here   X and complet	e		
Ses		lines 27 through 29, and lines 33 and 34.	1056020		1000000
auc	27	Unrestricted net assets		27	1082339.
Bal	28	Temporarily restricted net assets	1 11000	28	700005.
пd	29	Permanently restricted net assets	11825.	29	11696.
Ē		Organizations that do not follow SFAS 117, check here   and			
S O		complete lines 30 through 34.			
set	30	Capital stock or trust principal, or current funds		30	
As	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
Net Assets or Fund Balances	32	Retained earnings, endowment, accumulated income, or other funds	1 = 2 2 2 4 =	32	1704040
_	33	Total net assets or fund balances	1 1010001	33	1794040.
	34	Total liabilities and net assets/fund balances	1848871.	34	1866197.

Form **990** (2011)

Form 990 (2011) PROKIDS 31-1020021 Page 12
Part XI Reconciliation of Net Assets

Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response to any question in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1		<u>979</u>	
2	Total expenses (must equal Part IX, column (A), line 25)	2		842	
3	Revenue less expenses. Subtract line 2 from line 1	3			93.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	17	803	47.
5	Other changes in net assets or fund balances (explain in Schedule O)	5			0.
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	17	940	40.
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response to any question in this Part XII				X
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	О.			
2a	2a Were the organization's financial statements compiled or reviewed by an independent accountant?				X
b	Were the organization's financial statements audited by an independent accountant?		2b	Х	
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of th	e audit,			
	review, or compilation of its financial statements and selection of an independent accountant?		2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch	edule O.			
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issue	d on a			
	separate basis, consolidated basis, or both:				
	X Separate basis Consolidated basis Both consolidated and separate basis				
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si	ngle Audit			
	Act and OMB Circular A-133?		3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requ	ired audit			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits.		3b		

Form **990** (2011)

#### **SCHEDULE A**

Department of the Treasury Internal Revenue Service

(Form 990 or 990-EZ)

### **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

PROKIDS Employer identification number 31-1020021

Part I	Reason	for Public Char	<b>ity Status</b> (All organiz	ations mu	st complet	te this par	t.) See inst	tructions.				
The orga	The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)											
1 🗀	A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i).											
2	7		' <b>0(b)(1)(A)(ii).</b> (Attach Sc									
з 🗆	7		tal service organization			170(b)(1)	A)(iii).					
4	¬ .	•	operated in conjunction				, ,, ,	(b)(1)(A)(ii	i). Enter th	ne hospital	's name	e
•	city, and stat				, p. 144.			(~)( -)(-	.,			-,
5	7		benefit of a college or ur	niversity o	wned or or	nerated by	a governi	mental uni	t describe	ed in		
J	_	(b)(1)(A)(iv). (Comple	-	involutiy o	WIICG OF O	ociated by	a governi	mornar am	t dosonbo	, G 111		
6	٦		·	t doooribo	d in <b>conti</b>	- 470/b\/-	IV A V. A					
7 X	7		ent or governmental unit					6 41		ممملم مثلطين	سنام مطانس	_
/ [2]	9	•	eives a substantial part	or its supp	ort from a	governme	entai unit c	or trom the	general p	oublic desc	ribea ir	1
•	7	(b)(1)(A)(vi). (Comple		<b>6</b>	<b>D</b>							
8	7		ection 170(b)(1)(A)(vi).									
9 🗀			eives: (1) more than 33 1									
			nctions - subject to certa									
			axable income (less sect	tion 511 ta	ix) from bu	sinesses a	acquired b	y the orga	ınization a	fter June 3	30, 197	5.
	7	<b>509(a)(2).</b> (Complete										
10	7		perated exclusively to te									
11			perated exclusively for the									or
			ations described in section				2). See <b>se</b> o	ction 509(	<b>a)(3).</b> Che	ck the box	that	
			organization and comple									
	<sub>¬</sub> <b>a</b>		* *	• •	e III - Fund	-	-			Type III - 0		
e 🗀	☐ By checking	this box, I certify tha	t the organization is not	controlled	d directly o	r indirectly	by one o	r more dis	qualified p	ersons oth	ner thar	า
			han one or more publicly						9(a)(1) or s	ection 509	9(a)(2).	
f	If the organiz	ation received a writ	ten determination from t	the IRS tha	at it is a Ty	pe I, Type	II, or Type	e III				
	supporting o	rganization, check th	nis box									
g	Since Augus	t 17, 2006, has the c	organization accepted ar	ny gift or c	ontributior	from any	of the foll	owing pers	sons?			
	(i) A perso	n who directly or ind	irectly controls, either al	one or tog	ether with	persons o	lescribed	in (ii) and (	iii) below,		Yes	No
	the gov	erning body of the su	upported organization?							. 11g(i)		
	(ii) A family	member of a persor	n described in (i) above?							11g(ii)		
	(iii) A 35% (	controlled entity of a	person described in (i) o	or (ii) abov	e?					. 11g(iii)		
h	Provide the f	ollowing information	about the supported org	ganization	(s).							
(i) Nan	ne of supported	(ii) EIN	(iii) Type of		organization			(vi) Is organizațio	the	(vii) An	nount of	
	ganization				sted in your		ion in col.	l (i) organiz	ed in the		port	
			above or IRC section	governing	document?	(i) of your	support?	U.S	.?			
			(see instructions))	Yes	No	Yes	No	Yes	No			
_												
Total												

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2011

#### Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2007	<b>(b)</b> 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	1121423.	960712.	857623.	920851.	1199896.	5060505.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3	1121423.	960712.	857623.	920851.	1199896.	5060505.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						219078.
	Public support. Subtract line 5 from line 4.						4841427.
	ction B. Total Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2007 1121423.	<b>(b)</b> 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
7	Amounts from line 4	1121423.	960712.	857623.	920851.	1199896.	5060505.
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources	40027.	24629.	15137.	16637.	13629.	110059.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part IV.)						
11	<b>Total support.</b> Add lines 7 through 10						5170564.
	Gross receipts from related activities,					12	369988.
13	First five years. If the Form 990 is for	-			•		
<u>C</u>	organization, check this box and stor						<b>&gt;</b>
	ction C. Computation of Publ						02 62
	Public support percentage for 2011 (I					14	93.63 %
	Public support percentage from 2010					15	92.99 %
16a	33 1/3% support test - 2011. If the c	•		,		,	
	<b>stop here.</b> The organization qualifies						
b	33 1/3% support test - 2010. If the c						
	and <b>stop here.</b> The organization qual						
1/a	10% -facts-and-circumstances tes						
	and if the organization meets the "fac				· ·	-	
	meets the "facts-and-circumstances"						
b	10% -facts-and-circumstances tes						
	more, and if the organization meets the		•				
40	organization meets the "facts-and-circ						
18	Private foundation. If the organization	n did not check a	box on line 13, 16a	i, 160, 17a, or 17b	, cneck this box a	ina see instruction	s ▶∟

#### Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	ction A. Public Support	ciow, picase com	piete i art ii.j				
_	endar year (or fiscal year beginning in)	(a) 2007	<b>(b)</b> 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
	Gifts, grants, contributions, and	,	<u> </u>	, , , , , , , , , , , , , , , , , , ,	,	` '	· · · · · · · · · · · · · · · · · · ·
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions,						
	merchandise sold or services per-						
	formed, or facilities furnished in						
	any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
	iness under section 513						
4							
7	ization's benefit and either paid to						
	or expended on its behalf						
_							
Э	The value of services or facilities						
	furnished by a governmental unit to						
•	the organization without charge						
	Total. Add lines 1 through 5						
/ 8	Amounts included on lines 1, 2, and						
L	3 received from disqualified persons						
ı.	Amounts included on lines 2 and 3 received from other than disqualified persons that						
	exceed the greater of \$5,000 or 1% of the						
	amount on line 13 for the year						
	Add lines 7a and 7b						
	Public support (Subtract line 7c from line 6.)						
_	ction B. Total Support		1	1	1		
	endar year (or fiscal year beginning in)	<b>(a)</b> 2007	<b>(b)</b> 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
	Amounts from line 6						
108	Gross income from interest, dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources						
k	Unrelated business taxable income						
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
	Add lines 10a and 10b						
11	Net income from unrelated business						
	activities not included in line 10b, whether or not the business is						
	regularly carried on						
12	Other income. Do not include gain						
	or loss from the sale of capital assets (Explain in Part IV.)						
13	<b>Total support</b> (Add lines 9, 10c, 11, and 12.)						
14	First five years. If the Form 990 is for	the organization'	s first, second, thi	d, fourth, or fifth t	ax year as a section	on 501(c)(3) organiz	zation,
	check this box and stop here						<b>&gt;</b>
Se	ction C. Computation of Publ	ic Support Pe	rcentage				
15	Public support percentage for 2011 (I	ine 8, column (f) c	livided by line 13,	column (f))		15	%
	Public support percentage from 2010					16	%
Se	ction D. Computation of Inves	stment Incom	e Percentage				
	Investment income percentage for 20					17	%
18	Investment income percentage from 2	<b>2010</b> Schedule A,	Part III, line 17			18	%
19a	a 33 1/3% support tests - 2011. If the	organization did	not check the box	on line 14, and line	e 15 is more than	33 1/3%, and line	17 is not
	more than 33 1/3%, check this box a	nd <b>stop here.</b> The	e organization qua	lifies as a publicly	supported organiz	ation	▶□
k	33 1/3% support tests - 2010. If the	organization did	not check a box or	n line 14 or line 19a	a, and line 16 is m	ore than 33 1/3%,	and
	line 18 is not more than 33 1/3%, che	ck this box and <b>s</b>	<b>top here.</b> The orga	anization qualifies	as a publicly supp	orted organization	▶□
20	Private foundation. If the organization	n did not check a	box on line 14, 19	a, or 19b, check t	his box and see in	structions	<b>&gt;</b>

#### Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

#### **Schedule of Contributors**

► Attach to Form 990, Form 990-EZ, or Form 990-PF.

OMB No. 1545-0047

2011

Name of the organization **Employer identification number** 31-1020021 PROKIDS Organization type (check one): Filers of Section: X 501(c)( 3) (enter number) organization Form 990 or 990-EZ 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. **General Rule** For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. **Special Rules** For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year. contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year. Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF),

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2011)

but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on Part I, line 2 of its Form 990-PF, to

certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization

Employer identification number

PROKIDS

31-1020021

Part I	Contributors (see instructions). Use duplicate copies of Part I if addition	nal space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	ATKINS & PEARCE MANUFACTURING  ONE BRAID WAY  COVINGTON, KY 41017	\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2	LOUIS & LOUISE NIPPERT CHARITABLE FOUNDATION  4200 MALSBARY ROAD  CINCINNATI, OH 45242	\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3	NATIONAL CASA ASSOCIATION  100 WEST HARRISON STREET  SEATTLE, WA 98119	\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4	OHIO ATTORNEY GENERAL  65 E. STATE ST. 6TH FLOOR  COLUMBUS, OH 452154231	\$	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
5	THE P&G FUND OF THE GREATER CINTI FOUND  200 W 4TH STREET  CINCINNATI, OH 45202	\$60000.	Person X Payroll Noncash  (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
6	UNITED WAY 2400 READING ROAD	\$103400 <b>.</b>	Person X Payroll Noncash  (Complete Part II if there
123452 01-2	CINCINNATI, OH 45202	Schedule B (Form	is a noncash contribution.) 990, 990-EZ, or 990-PF) (2011)

Name of organization

Employer identification number

PROKIDS

31-1020021

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional	l space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
7	ROBERT H REAKIRT FOUNDATION  201 EAST FIFTH STREET  CINCINNATI, OH 45202	\$30000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
8	FARMER FAMILY FOUNDATION 6847 CINTAS BLVD STE 120 MASON, OH 45040	\$25000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
9	CAROL ANN & RALPH V HAILE JR FOUNDATION  425 WALNUT STREET  CINCINNATI, OH 45202	\$25000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
10	JTM PROVISIONS CO INC 200 SALES AVENUE HARRISON, OH 45030	\$30000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash  (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2011) Name of organization **Employer identification number** 

PROKIDS 31-1020021

Part II	Noncash Property (see instructions). Use duplicate copies of Part II	if additional space is needed.	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		_ _ _ _	
		_	
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		-	
		_ _ _ \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		-	
		_ _ _ \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		_	
		\$	
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		_	
		_ _ _   \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		_	
		_ _ _   \$	
		_   '	

Name of organization

Employer identification number

PROKIDS	

31-1020021

Part III	Exclusively religious, charitable, etc., indiv year. Complete columns (a) through (e) and the total of exclusively religious, charitable, etc.	idual contributions to section 501( e following line entry. For organizati ., contributions of \$1,000 or less fo	(7), (8), ons compl the year.	or (10) organizations that total more than \$1,000 for the leting Part III, enter (Enter this information once.)
(a) No. from Part I	Use duplicate copies of Part III if additiona  (b) Purpose of gift	al space is needed. (c) Use of gift		(d) Description of how gift is held
— [ :				
		(e) Transfer of gi	t	
-	Transferee's name, address, an	nd ZIP + 4	Re	elationship of transferor to transferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held
— [:				
	Transferee's name, address, an	(e) Transfer of gir		elationship of transferor to transferee
- - -				
a) No. from Part I	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held
—   -  -		(e) Transfer of gi	 t	
-	Transferee's name, address, an	nd ZIP + 4	Re	elationship of transferor to transferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held
-			_	
-		(e) Transfer of gi	<u> </u> t	
-	Transferee's name, address, an	nd ZIP + 4	Re	elationship of transferor to transferee
-				

#### **SCHEDULE D**

(Form 990)

Department of the Treasury Internal Revenue Service

#### **Supplemental Financial Statements**

Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990. ➤ See separate instructions.

2011
Open to Public Inspection

Name of the organization

PROKIDS Employer identification number 31-1020021

Pai	organizations Maintaining Donor Advised organization answered "Yes" to Form 990, Part IV, line		s or Accounts. Complete if the
	organization answered Tes to Form 950, Part IV, line	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in w	riting that the assets held in donor advi	ised funds
	are the organization's property, subject to the organization's e	•	
6	Did the organization inform all grantees, donors, and donor ad		
	for charitable purposes and not for the benefit of the donor or		
	impermissible private benefit?		
Pai	t II Conservation Easements. Complete if the orga		
1	Purpose(s) of conservation easements held by the organization	on (check all that apply).	
	Preservation of land for public use (e.g., recreation or ed	ducation) Preservation of an hi	istorically important land area
	Protection of natural habitat	Preservation of a cer	rtified historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualifie	ed conservation contribution in the form	n of a conservation easement on the last
	day of the tax year.		
			Held at the End of the Tax Year
а	Total number of conservation easements		2a
b	Total acreage restricted by conservation easements		
С	Number of conservation easements on a certified historic stru		
d	Number of conservation easements included in (c) acquired a		
	listed in the National Register		2d
3	Number of conservation easements modified, transferred, rele		
	year ▶		
4	Number of states where property subject to conservation ease	ement is located >	
5	Does the organization have a written policy regarding the period	odic monitoring, inspection, handling of	<u> </u>
	violations, and enforcement of the conservation easements it	holds?	Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting, a	and enforcing conservation easements	during the year
7	Amount of expenses incurred in monitoring, inspecting, and e	nforcing conservation easements durin	g the year <b>&gt;</b> \$
8	Does each conservation easement reported on line 2(d) above	e satisfy the requirements of section 17	O(h)(4)(B)(i)
	and section 170(h)(4)(B)(ii)?		Yes No
9	In Part XIV, describe how the organization reports conservation	on easements in its revenue and expens	se statement, and balance sheet, and
	include, if applicable, the text of the footnote to the organization	on's financial statements that describes	s the organization's accounting for
	conservation easements.		
Pai	t III Organizations Maintaining Collections of		Other Similar Assets.
	Complete if the organization answered "Yes" to Form 9	990, Part IV, line 8.	
1a	If the organization elected, as permitted under SFAS 116 (ASC	C 958), not to report in its revenue state	ement and balance sheet works of art,
	historical treasures, or other similar assets held for public exhi	ibition, education, or research in further	ance of public service, provide, in Part XIV,
	the text of the footnote to its financial statements that describ	es these items.	
b	If the organization elected, as permitted under SFAS 116 (ASC	C 958), to report in its revenue statemer	nt and balance sheet works of art, historical
	treasures, or other similar assets held for public exhibition, ed	ucation, or research in furtherance of p	ublic service, provide the following amounts
	relating to these items:		
	(i) Revenues included in Form 990, Part VIII, line 1		
	(ii) Assets included in Form 990, Part X		<b>&gt;</b> \$
2	If the organization received or held works of art, historical trea	sures, or other similar assets for financi	al gain, provide
	the following amounts required to be reported under SFAS 11		
а	Revenues included in Form 990, Part VIII, line 1		<b>&gt;</b> \$
b			

	edule D (Form 990) 2011 PROKII				31-10			
	rt III   Organizations Maintaining							
3	Using the organization's acquisition, acce	ssion, and other record	ls, check any of the	following that are a	significant use of its	collectio	n item:	S
	(check all that apply):							
а		d		change programs				
b	′	е	· L Other					
С	•							
4	Provide a description of the organization's					t XIV.		
5	During the year, did the organization solic					7		7
	to be sold to raise funds rather than to be					Yes		No
Par	rt IV Escrow and Custodial Arra		ete if the organization	on answered "Yes" to	o Form 990, Part IV,	line 9, or		
	reported an amount on Form 990,							
1a	Is the organization an agent, trustee, cust					7		7
	on Form 990, Part X?					<b>∐</b> Yes		J No
b	If "Yes," explain the arrangement in Part	(IV and complete the fo	ollowing table:					
						Amoun	t	
d	Additions during the year				1d			
е	Distributions during the year				1e			
	Ending balance							
2a	Did the organization include an amount or	n Form 990, Part X, line	21?			Yes		No
	If "Yes," explain the arrangement in Part							
Par	rt V Endowment Funds. Comple	te if the organization an	swered "Yes" to Fo	orm 990, Part IV, line	10.	•		
		(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four	years	back
1a	Beginning of year balance							
b	Contributions							
С	Net investment earnings, gains, and losse	s						
d	Grants or scholarships							
е	Other expenditures for facilities							
	and programs							
f	Administrative expenses							
g	End of year balance							
2	Provide the estimated percentage of the	current year end balanc	ce (line 1g, column (	a)) held as:				
а	Board designated or quasi-endowment	·	%					
b	Permanent endowment	%						
С	Temporarily restricted endowment	%						
	The percentages in lines 2a, 2b, and 2c s	nould equal 100%.						
За	Are there endowment funds not in the po-	ssession of the organiz	ation that are held a	and administered for	the organization			
	by:						Yes	No
	(i) unrelated organizations					3a(i)		
	(ii) related organizations							
b	If "Yes" to 3a(ii), are the related organizati							
4	Describe in Part XIV the intended uses of							
Par	rt VI Land, Buildings, and Equip							

I Description of property (a) Cost or other (b) Cost or other (c) Accumulated (d) Book value basis (investment) basis (other) depreciation 1a Land **b** Buildings c Leasehold improvements d Equipment 58442. 45454. 12988. 12988. Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).)

Schedule D (Form 990) 2011

Schedule D (Form 990) 2011 PROKIDS 31-1020021 Page 3

Part VII Investments - Other Securities.	See Form 990, Part X, line 1	2.		
(a) Description of security or category (including name of security)	(b) Book value		Method of valua end-of-year mar	
(A) = 1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1		Cost of	end-or-year man	Net value
(1) Financial derivatives				
(2) Closely-held equity interests (3) Other				
(A) CORPORATE STOCKS	21004	END-OF-YEA	R MARKET	VALUE
(B) MUTUAL FUNDS	370925			
(C)				
(D)				
(E)				
(F)				
(G)				
(H)				
(I)	391929			
Total. (Col (b) must equal Form 990, Part X, col (B) line 12.)				
Part VIII Investments - Program Related.	See Form 990, Part X, line		Method of valua	tion:
(a) Description of investment type	(b) Book value		end-of-year mar	
(1)				
(2)				
(3)				
(4)				
(5)				
<u>(6)</u>				
(9)				
(10)				
Total. (Col (b) must equal Form 990, Part X, col (B) line 13.)				
Part IX Other Assets. See Form 990, Part X, lin	ne 15.			
	a) Description			(b) Book value
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8) (9)				
(10)				
Total. (Column (b) must equal Form 990, Part X, col (B) lin	ne 15.)		<b>•</b>	
Part X Other Liabilities. See Form 990, Part >				
1. (a) Description of liability		(b) Book value		
(1) Federal income taxes				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9) (10)				
(10)				
Total. (Column (b) must equal Form 990, Part X, col (B) lii	ne 25.)			
	,			

-129.

UNREALIZED LOSS IN BENEFICIAL INTEREST

#### **SCHEDULE G**

(Form 990 or 990-EZ)

# **Supplemental Information Regarding Fundraising or Gaming Activities**

OMB No. 1545-0047

**Open To Public** 

Department of the Treasury Internal Revenue Service

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a. ► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Inspection

Name of the organization PROKIDS						31-1020	021
	Complete if the organization answer	ered "Y	es" to	Form 990, Part IV, I	ine 1		
<ul> <li>1 Indicate whether the organization rais a Mail solicitations</li> <li>b Internet and email solicitations</li> <li>c Phone solicitations</li> <li>d In-person solicitations</li> <li>2 a Did the organization have a written of key employees listed in Form 990, P</li> <li>b If "Yes," list the ten highest paid indicompensated at least \$5,000 by the</li> </ul>	e Solicitat f Solicitat g Special  or oral agreement with any individual cart VII) or entity in connection with p ividuals or entities (fundraisers) purs	ion of ion of fundra (includ	non-governaising of ding of ional f	overnment grants nment grants events fficers, directors, trus fundraising services?	stees	Yes	
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) fundr have co or con contribu	trol of	(iv) Gross receipts from activity	to (c	Amount paid or retained by) fundraiser ted in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No				
Total  3 List all states in which the organizatio or licensing.	on is registered or licensed to solicit (		outions	L s or has been notified	d it is	exempt from re	egistration

Sch	edu	le G (Form 990 or 990-EZ) 2011 PROKIDS	<b>;</b>		31-	1020021 Page 2	
Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15							
		of fundraising event contributions and gr	oss income on Form 990	-EZ, lines 1 and 6b. List	events with gross receip	ts greater than \$5,000.	
			(a) Event #1	(b) Event #2	(c) Other events	(d) Total events	
			FRIENDS OF			(add col. (a) through	
			CHILDREN SOC	RUN FOR KIDS	1		
Φ			(event type)	(event type)	(total number)	COI. (C))	
enne							
Reve	1	Gross receipts	398875.	19031.	150.	418056.	
ш							
	2	Less: Charitable contributions	383262.			383262.	

			CHILDREN SOC	RUN FOR KIDS	1	(add col. (a) through
a)			(event type)	(event type)	(total number)	col. <b>(c)</b> )
Revenue	1	Gross receipts	398875.	19031.	150.	418056.
	2	Less: Charitable contributions	383262.			383262.
	3	Gross income (line 1 minus line 2)	15613.	19031.	150.	34794.
	4	Cash prizes				
ses	5	Noncash prizes				
Direct Expenses	6	Rent/facility costs				
Direct	7	Food and beverages				
	8	Entertainment	1 - (1 )	0000		15022
	9	Other direct expenses				17833.
	10	, ,				17833,
Da	11 art	Net income summary. Combine line 3, column   III	n (d), and line 10	000 Part IV line 10 or r	onarted mare than	16961.
' '	41 C	\$15,000 on Form 990-EZ, line 6a.	answered res to roini	990, 1 art IV, line 19, 01 1	eported more than	
		\$13,000 0111 01111 930-LZ, line 0a.		(b) Pull tabs/instant		(d) Total gaming (add
Revenue			(a) Bingo	bingo/progressive bingo	(c) Other gaming	col. (a) through col. (c)
evel						
ď	1	Gross revenue				
es —		Cash prizes				
Direct Expenses	3	Noncash prizes				
Direct	4	Rent/facility costs				
	5	Other direct expenses				
		Volunteer labor	Yes %	Yes %	Yes% No	
	_				•	( )
	<b>'</b>	Direct expense summary. Add lines 2 through	n 5 in column (d)			
		Net gaming income summary. Combine line 1				
9	8		I, column d, and line 7			
	<b>8</b>	Net gaming income summary. Combine line 1	tes gaming activities:		<b>&gt;</b>	Yes No
а	8 En	Net gaming income summary. Combine line 1	tes gaming activities:stivities in each of these		<b>&gt;</b>	Yes No
a b	8 En: Is:	Net gaming income summary. Combine line 1 iter the state(s) in which the organization operathe organization licensed to operate gaming activo," explain:	tes gaming activities: _ctivities in each of these s	states?	<b>&gt;</b>	
10a	En Is i	Net gaming income summary. Combine line 1 ter the state(s) in which the organization operate organization licensed to operate gaming ac 'No," explain:  ere any of the organization's gaming licenses re	tes gaming activities:ctivities in each of these sevoked, suspended or te	states?	<b>&gt;</b>	
10a	En Is i	Net gaming income summary. Combine line 1 iter the state(s) in which the organization operathe organization licensed to operate gaming activo," explain:	tes gaming activities:ctivities in each of these sevoked, suspended or te	states?	<b>&gt;</b>	

Sch	nedule G (Form 990 or 990-EZ) 2011 PROKIDS 31-1	1020	021	Page 3
	Does the organization operate gaming activities with nonmembers?	_	Yes	No
	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed			
	to administer charitable gaming?		Yes	☐ No
13	Indicate the percentage of gaming activity operated in:			
á	a The organization's facility	13a		<u>%</u>
	h An outside facility	13b		%
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records:			
	Name ▶Address ▶			
15a	a Does the organization have a contract with a third party from whom the organization receives gaming revenue?	🔲	Yes	□ No
ŀ	b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the amount			
•	of gaming revenue retained by the third party $\blacktriangleright$ \$			
(	c If "Yes," enter name and address of the third party:			
	Name			
	Address ►			
16	Gaming manager information:			
	Name			
	Gaming manager compensation ▶ \$			
	Description of services provided ▶			
	Director/officer Employee Independent contractor			
17	Mandatory distributions:			
	a Is the organization required under state law to make charitable distributions from the gaming proceeds to			
	retain the state gaming license?	Ш	Yes	└─ No
k	b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the			
_	organization's own exempt activities during the tax year ▶ \$			
Pa	Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information	,		•
_				

#### **SCHEDULE M** (Form 990)

Department of the Treasury

Internal Revenue Service

#### **Noncash Contributions**

► Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. Attach to Form 990.

OMB No. 1545-0047

Open to Public . Inspection

Name of the organization

Employer identification number 31-1020021 PROKIDS

Pai	rt I Types of Property								
		(a)	(b)	(c)		(d)			
		Check if applicable	Number of contributions or	Noncash contrib amounts reporte		Method of de noncash contribu		_	
		арріісаріе		Form 990, Part VIII		Horicasii contiibt	ilion ai	Hount	<u> </u>
1	Art - Works of art								
2	Art - Historical treasures								
3	Art - Fractional interests								
4	Books and publications								
5	Clothing and household goods								
6	Cars and other vehicles								
7	Boats and planes								
8	Intellectual property								
9	Securities - Publicly traded	X	6	211	13.	MEAN PRICE			
10	Securities - Closely held stock								
11	Securities - Partnership, LLC, or								
	trust interests								
12	Securities - Miscellaneous								
13	Qualified conservation contribution -								
	Historic structures								
14	Qualified conservation contribution - Other								
15	Real estate - Residential								
16	Real estate - Commercial								
17	Real estate - Other								
18	Collectibles								
19	Food inventory								
20	Drugs and medical supplies								
21	Taxidermy								
22	Historical artifacts								
23	Scientific specimens								
24	Archeological artifacts								
25	Other ()								
26	Other ()								
27	Other ()								
28	Other ( )								
29	Number of Forms 8283 received by the organi		-						
	for which the organization completed Form 82	83, Part IV,	Donee Acknowled	gement L	29			V	Na
20-	Division the constraint the averagination receive by			and a David Librar	1 00 45	-		Yes	No
sua	During the year, did the organization receive b								
	at least three years from the date of the initial			•			200		х
<b>L</b>	the entire holding period?						30a		
<ul> <li>b If "Yes," describe the arrangement in Part II.</li> <li>31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?</li> </ul>									Х
31							31		
JZd	Does the organization hire or use third parties contributions?						32a		х
h							o∠a		-22
33	If the organization did not report an amount in	column (c) t	or a type of propo	ty for which column	(a) is ch	jecked			
55	describe in Part II.	COMMITTE (C)	or a type or prope	ty for writeri coluilli	(a) 15 CM	iconcu,			
	GOOGHAO III I GILII.								

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. Schedule M (Form 990) (2011)

#### SCHEDULE O (Form 990 or 990-EZ)

### Supplemental Information to Form 990 or 990-EZ

Department of the Treasury Internal Revenue Service

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2011
Open to Public Inspection

Name of the organization PROKIDS	Employer identification number 31-1020021
FORM 990, PART VI, SECTION B, LINE 11: FINANCE COMMITTEE	AND/OR EXECUTIVE
COMMITTEE REVIEWED FORM 990 AT MEETING.	
FORM 990, PART VI, SECTION B, LINE 12C: BOARD MEMBERS REQ	UIRED TO SIGN
CONFLICT OF INTEREST POLICY ON AN ANNUAL BASIS. NEW BOARD	MEMBERS SIGN THE
POLICY RIGHT AWAY.	
FORM 990, PART VI, SECTION B, LINE 15: THE EXECUTIVE DIRE	CTOR AND OTHER
EMPLOYEES ARE GIVEN RAISES AT THE DISCRETION OF THE BOARD	. THE EXECUTIVE
DIRECTOR RECEIVES THE SAME PERCENTAGE INCREASE AS THE OTH	IERS. COMPARABILITY
DATA IS MADE AVAILABLE BUT IS NOT UTILIZED AS IT IS DEEME	D TO BE IN
APPLICABLE.	
FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION M	AKES ITS
GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINA	NCIAL STATEMENTS
AVAILABLE TO THE PUBLIC UPON REQUEST. FINANCIAL INFORMATI	ON IS PROVIDED TO
AND PUBLISHED BY THE BETTER BUSINESS BUREAU.	
THE FINANCE COMMITTEE MEMBERS ALSO SERVE AS THE AUDIT COM	IMITTEE.

## 4562

Department of the Treasury Internal Revenue Service (99) Name(s) shown on return

# **Depreciation and Amortization** (Including Information on Listed Property)

► See separate instructions. ► Attach to your tax return.

OMB No. 1545-0172 Attachment Sequence No. **179** 

Business or activity to which this form relates

990

Identifying number

PROKIDS	FORM 990 PAGE	10	31-1020021
Part I Election To Expense Certain Property Under Section 179 Note: If you h	ave any listed property, complete	Part V before y	ou complete Part I.
1 Maximum amount (see instructions)		1	500000.
2 Total cost of section 179 property placed in service (see instructions)			
3 Threshold cost of section 179 property before reduction in limitation			2000000.
4 Reduction in limitation. Subtract line 3 from line 2. If zero or less, enter-0			
5 Dollar limitation for tax year. Subtract line 4 from line 1. If zero or less, enter -0 If married filing s	eparately, see instructions	5	
6 (a) Description of property (	o) Cost (business use only) (c)	Elected cost	
7 Listed property. Enter the amount from line 29			
8 Total elected cost of section 179 property. Add amounts in column (c), I			
9 Tentative deduction. Enter the <b>smaller</b> of line 5 or line 8			
<b>10</b> Carryover of disallowed deduction from line 13 of your 2010 Form 4562			
11 Business income limitation. Enter the smaller of business income (not lead			
12 Section 179 expense deduction. Add lines 9 and 10, but do not enter m		12	
13 Carryover of disallowed deduction to 2012. Add lines 9 and 10, less line Note: Do not use Part II or Part III below for listed property. Instead, use Part			
-p		1	
14 Special depreciation allowance for qualified property (other than listed p	. ,,.		
the tax year			
15 Property subject to section 168(f)(1) election			1720.
16 Other depreciation (including ACRS)  Part III MACRS Depreciation (Do not include listed property.) (See in:	etructions \	16	1/20•
Secti	·		
17 MACRS deductions for assets placed in service in tax years beginning be		17	3819.
18 If you are electing to group any assets placed in service during the tax year into one or more gen		· · · · · · · · · · · · · · · · · · ·	0020
Section B - Assets Placed in Service During 2011		oreciation Syst	tem
(a) Classification of property (b) Month and year placed (business/inves in service only - see inst	ment use (d) Recovery (e) Conv	rention (f) Method	(g) Depreciation deduction
19a 3-year property			
<b>b</b> 5-year property			
c 7-year property			
d 10-year property			
e 15-year property			
f 20-year property			
g 25-year property	25 yrs.	S/L	
	27.5 yrs. M	M S/L	
h Residential rental property /	27.5 yrs. M	M S/L	
: Negresidential values activ	39 yrs. M	M S/L	
i Nonresidential real property /	М	M S/L	
Section C - Assets Placed in Service During 2011 To	ax Year Using the Alternative D	epreciation Sy	stem
20a Class life		S/L	
b 12-year	12 yrs.	S/L	
c 40-year /	40 yrs. M	M S/L	
Part IV Summary (See instructions.)			
21 Listed property. Enter amount from line 28		21	
<b>22 Total.</b> Add amounts from line 12, lines 14 through 17, lines 19 and 20 in Enter here and on the appropriate lines of your return. Partnerships and		22	5539.
23 For assets shown above and placed in service during the current year, e	nter the		

Form 4562	(2011)	PROKIDS				21-	T020	υZI	Page
Part V		(Include automobiles,	certain other vehicles,	certain computers,	and property use	d for entertainm	nent, recr	eation,	or
	amucamant \								

amusement.)

Note: For any vehicle for which you are using the standard mileage rate or deducting lease expense, complete only 24a, 24b, columns (a) through (c) of Section A, all of Section B, and Section C if applicable.

	1 1 3 (1-)	, ,	,			-1-1-									
			on and Other			_		_							
<u>24a</u>	Do you have evidence to s			ent use cl	aimed?	<u>X</u>	Yes	<u> No</u>	<b>24b</b> If "Y	es," is th	ne evide	nce writ	ten? LX		No
	(a) Type of property (list vehicles first )	(b) Date placed in service	(c) Business/ investment use percenta	t l "	(d) Cost or ther basis		(e) asis for deprousiness/inve use only	estment	(f) Recovery period	Me	( <b>g)</b> thod/ rention	Depre	( <b>h)</b> eciation uction	Elec sectio	(i) cted on 179 ost
<u>25</u>	Special depreciation alle	owance for q	ualified listed	property	y placed	in serv	ice durin	g the t	ax year ar	nd					
	used more than 50% in	a qualified b	usiness use .								. 25				
	Property used more that	ın 50% in a c	ualified busin	ess use											
LA	SER PRINTER	030200	100.00	%	150	0.	15	00.	5.00	SL	-HY				
_	APTOP	1 1		%											
CC	MPUTER	031500	100.00	%	209	8 .	20	98.	5.00	SL	-HY				
<u>27</u>	Property used 50% or le	ess in a quali	ified business	use:											
		1 1	(	%						S/L -					
_		1 1	(	%						S/L -					
		: :		%						S/L -					
	Add amounts in column														
<u>29</u>	Add amounts in column	ı (i), line 26. E										<u></u>	. 29		
			•	Section	B - Infori	matio	n on Use	of Vel	hicles						
If yo	mplete this section for ve ou provided vehicles to y se vehicles.			er the q	uestions	in Sec	tion C to		you meet	an excer	otion to o		ing this s		
	T-1-11	and the state of the state of	la a Ala a		a)		(b)	Ι,	(c)		d)	1	e)	(f	
30	Total business/investment		•	Vei	hicle	V	ehicle	<b>├</b>	/ehicle	ver	nicle	Ver	nicle	Veh	icie
~4	year (do not include com									-		<del></del>			
	Total commuting miles of Total other personal (no											<del>                                     </del>			
32		_	•												
22	driven Total miles driven during									-		<del>                                     </del>			
	Add lines 30 through 32														
	Was the vehicle availab			Yes	No	Yes	No	Yes	s No	Yes	No	Yes	No	Yes	No
0.7	during off-duty hours?	•		103	140	103	110	100	140	103	110	103	110	103	110
35	Was the vehicle used p														
	than 5% owner or relate														
36	Is another vehicle availa														
	use?														
			- Questions	for Emp	loyers W	ho Pr	ovide Ve	nicles	for Use b	y Their I	Employe	es			
Ans	wer these questions to	determine if	you meet an e	exception	n to com	oleting	Section	B for v	ehicles us	sed by er	nployee	s who <b>a</b> r	<b>re not</b> m	ore than	5%
owr	ners or related persons.														
37	Do you maintain a writte employees?													Yes	No
38	Do you maintain a writte	en policy stat	tement that p	rohibits	personal	use of	vehicles,	excep	ot commu	ting, by y	our/				
	employees? See the ins														
	Do you treat all use of v														
	Do you provide more th														
	the use of the vehicles,														
41	Do you meet the require														
D.	Note: If your answer to	37, 38, 39, 4	0, or 41 is "Ye	es," do n	ot comple	ete Se	ction B to	or the o	covered ve	ehicles.					
Pa	art VI Amortization			(b)		(0)		_	(4)		(0)	<del></del>		(£)	
	(a) Description o	f costs	Date	(b) amortization begins		(c) Amortiz amou	able		(d) Code section		(e) Amortiza period or per		Ar fo	(f) nortization r this year	
<u>42</u>	Amortization of costs th	nat begins du	ring your 201	1 tax ye	ar:							<del></del>			
				<u> </u>				+				$-\!\!\!\!+$			
_				<u> </u>											
			10 × 0 × 0 × 0 0 1	1 tox voc								43			
	Amortization of costs the <b>Total.</b> Add amounts in o											44			

## Form **8879-EO**

#### IRS e-file Signature Authorization for an Exempt Organization

▶ Do not send to the IRS. Keep for your records.

▶ See instructions.

For calendar year 2011, or fiscal year beginning	, 2011, and ending

OMB No. 1545-1878

Department of the Treasury Internal Revenue Service

Name of exempt organization

| Employer identification number

PROKIDS	31-1020021
Name and title of officer	
THOMAS L CUNI TREASURER	
Part I Type of Return and Return Information (Whole Dollars Only)	
Check the box for the return for which you are using this Form 8879-EO and enter the applicable amount, if any, from line 1a, 2a, 3a, 4a, or 5a, below, and the amount on that line for the return being filed with this form was blank, the whichever is applicable, blank (do not enter -0-). But, if you entered -0- on the return, then enter -0- on the applicable than 1 line in Part I.	then leave line 1b, 2b, 3b, 4b, or 5b,
1a Form 990 check here <b>X</b> b Total revenue, if any (Form 990, Part VIII, column (A), line 12)	<sub>1b</sub> 1097943
2a Form 990-EZ check here b Total revenue, if any (Form 990-EZ, line 9)	2b
3a Form 1120-POL check here b Total tax (Form 1120-POL, line 22)	
4a Form 990-PF check here b Tax based on investment income (Form 990-PF, Part VI, line 5)	4b
5a Form 8868 check here ▶ □ b Balance Due (Form 8868, Part I, line 3c or Part II, line 8c)	
Dort II Declaration and Competure Authorization of Officer	
Part II Declaration and Signature Authorization of Officer  Under penalties of perjury, I declare that I am an officer of the above organization and that I have examined a copy	
electronic return and accompanying schedules and statements and to the best of my knowledge and belief, they a further declare that the amount in Part I above is the amount shown on the copy of the organization's electronic retintermediate service provider, transmitter, or electronic return originator (ERO) to send the organization's return to t (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in process the date of any refund. If applicable, I authorize the U.S. Treasury and its designated Financial Agent to initiate and debit) entry to the financial institution account indicated in the tax preparation software for payment of the organizar return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial in processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and payment. I have selected a personal identification number (PIN) as my signature for the organization's electronic reorganization's consent to electronic funds withdrawal.	turn. I consent to allow my the IRS and to receive from the IRS ssing the return or refund, and (c) electronic funds withdrawal (direct ation's federal taxes owed on this Treasury Financial Agent at nstitutions involved in the diresolve issues related to the
Officer's PIN: check one box only	
X   authorize SOPER, SOPER & WEINEL LLP	to enter my PIN 45219
ERO firm name	Enter five numbers, but do not enter all zeros
as my signature on the organization's tax year 2011 electronically filed return. If I have indicated within the is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I also aut enter my PIN on the return's disclosure consent screen.	
As an officer of the organization, I will enter my PIN as my signature on the organization's tax year 2011 eindicated within this return that a copy of the return is being filed with a state agency(ies) regulating char program, I will enter my PIN on the return's disclosure consent screen.	
Officer's signature ▶ Date ▶	
Part III   Certification and Authentication	
ERO's EFIN/PIN. Enter your six-digit electronic filing identification	
number (EFIN) followed by your five-digit self-selected PIN.  31523439109  do not enter all zeros	
I certify that the above numeric entry is my PIN, which is my signature on the 2011 electronically filed return for the confirm that I am submitting this return in accordance with the requirements of <b>Pub. 4163</b> , Modernized e-File (MeF) e-file Providers for Business Returns.	•
ERO's signature ► LEE WEINEL Date ►	

**ERO Must Retain This Form - See Instructions** Do Not Submit This Form To the IRS Unless Requested To Do So