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GOVERNMENT COPY

Soper, Soper & Weinel LLP Certified Public Accountants 35 East Seventh Street, Suite 505 Cincinnati, Ohio 45202-2411

July 18, 2013

Prokids 2605 Burnet Avenue Cincinnati, OH 45219

Enclosed is the organization's 2012 Exempt Organization return.

Specific filing instructions are as follows.

FORM 990 RETURN:

This return has been prepared for electronic filing. If you wish to have it transmitted electronically to the IRS, please sign, date, and return Form 8879-EO to our office. We will then submit the electronic return to the IRS. Do not mail a paper copy of the return to the IRS. Return Form 8879-EO to us by August 15, 2013.

A copy of the return is enclosed for your files. We suggest that you retain this copy indefinitely.

Very truly yours,

Soper, Soper & Weinel LLP

Form <b>990</b>
Department of the Treasury
Internal Revenue Service

# **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements.



Α	For th	e 2012 calendar year, or tax year beginning and	ending				
В	Check if applicab	e: C Name of organization	ame of organization D Employer identification number				
	Addre	PROKIDS					
	Name	pe Doing Business As		31-1	020021		
	Initial returr		Room/suite	E Telephone number			
	Termi ated	2005 DORNET AVENUE					
	Amer	City, town, or post office, state, and ZIP code	G Gross receipts \$	1657331.			
	Appli tion	CINCINNAIL, OH 45215		H(a) Is this a group re			
	pend	F Name and address of principal officer: TRACY COOK		for affiliates?	Yes X No		
_			219	H(b) Are all affiliates inc	luded? Yes No		
		empt status: 🚺 501(c)(3) 🛄 501(c) ( )◀ (insert no.) 🛄 4947(a)(1) (	or 🛄 527	If "No," attach a	list. (see instructions)		
		te: WWW.PROKIDS.ORG		H(c) Group exemption			
		f organization: 🔟 Corporation 🔄 Trust 🔄 Association 🔛 Other 🕨	<b>L</b> Year	of formation: 1981 N	State of legal domicile: OH		
P	art I						
Governance	1	Briefly describe the organization's mission or most significant activities: ADVO AND NEGLECTED CHILDREN	CATES	ON BEHALF O	F ABUSED		
naı	2	Check this box  time if the organization discontinued its operations or disposed	sed of more	than 25% of its net as	sets		
ver	3	Number of voting members of the governing body (Part VI, line 1a)			18		
	4	Number of independent voting members of the governing body (Part VI, line 1b)			18		
8 8 8	5	Total number of individuals employed in calendar year 2012 (Part V, line 2a)		29			
/itie	6	Total number of volunteers (estimate if necessary)		168			
Activities &	7 a	Total unrelated business revenue from Part VIII, column (C), line 12			0.		
٩		Net unrelated business taxable income from Form 990-T, line 34			0.		
				Prior Year	Current Year		
ē	8	Contributions and grants (Part VIII, line 1h)		1075226.	1551090.		
enu	9	Program service revenue (Part VIII, line 2g)		0.	0.		
Revenue	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		13006.	14462.		
-	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		9711.	55670.		
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		1097943.	1621222.		
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		2254.	8559.		
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.		
ses	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		872826.	1029984.		
Expenses	16a	Professional fundraising fees (Part IX, column (A), line 11e)		0.	0.		
Ř	b	Total fundraising expenses (Part IX, column (D), line 25)  2577		209170.	229128.		
		Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		1084250.	1267671.		
		Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	······	13693.	353551.		
	3	Revenue less expenses. Subtract line 18 from line 12		ginning of Current Year			
Net Assets or Fund Balances	20	Total assets (Part X, line 16)		1866197.	End of Year 2216231.		
ASSE	20			72157.	68640.		
Vet /	21	Total liabilities (Part X, line 26) Net assets or fund balances. Subtract line 21 from line 20		1794040.	2147591.		
P	art II			1,71010			
	Jnder penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is						

true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign	Signature of officer	Date						
Here	THOMAS L CUNI, TREASURER							
	Type or print name and title							
	Print/Type preparer's name Preparer's signature Date	Check PTIN						
Paid	LEE R WEINEL CPA	if self-employed P00139109						
Preparer	Firm's name 🖕 SOPER, SOPER & WEINEL LLP	Firm's EIN 31-1222293						
Use Only	Firm's address 35 EAST SEVENTH STREET SUITE 505							
	CINCINNATI, OH 45202	Phone no. $(513)$ 241-5417						
May the IF	May the IRS discuss this return with the preparer shown above? (see instructions)							
232001 12-1	32001 12-10-12 LHA For Paperwork Reduction Act Notice, see the separate instructions. Form <b>990</b> (2012)							

Form	990 (2012) PROKIDS	31-1020021	Page <b>2</b>
	rt III Statement of Program Service Accomplishments		·g -
	Check if Schedule O contains a response to any question in this Part III		
1	Briefly describe the organization's mission:		<u> </u>
	MOBILIZE OUR COMMUNITY TO BREAK THE VICIOUS CYCLE OF CHI	ILD ABUSE ANI	C
	NEGLECT, AND PROVIDE OUTSTANDING VOLUNTEER ADVOCACY FOR	ABUSED AND	
	NEGLECTED CHILDREN WHO ARE IN THE JUVENILE COURT SYSTEM.		
2	Did the organization undertake any significant program services during the year which were not listed on		
-	the prior Form 990 or 990-EZ?	Ves	XNo
	If "Yes," describe these new services on Schedule O.		
2		Vee	XNo
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?		
	If "Yes," describe these changes on Schedule O.		
4	Describe the organization's program service accomplishments for each of its three largest program services, as		
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to othe	rs, the total expenses, a	nd
	revenue, if any, for each program service reported.		
4a	(Code: ) (Expenses \$ 794056 • including grants of \$ 8559 • ) (Revenue)		)
	OPERATING - PROVIDES FOR RECRUITING, TRAINING AND SUPERV		5
	· · · · · · · · · · · · · · · · · · ·	PROVIDE	
	ADVOCACY FOR 516 ABUSED AND NEGLECTED CHILDREN		
4b	(Code: ) (Expenses \$ 76392. including grants of \$ ) (Revenue	ie \$	
		RIES AND FRIM	IGES '
	FOR THREE EMPLOYEES AND OTHER EXPENSES		
4c	(Code:         ) (Expenses \$	ie \$	)
4d	Other program services (Describe in Schedule O.)		
	(Expenses \$ including grants of \$ ) (Revenue \$	١	
40	Total program service expenses ► 870448 •		
-+0	I OTAL PIORIAIII SCIVICE CAPENISES F OTOLI OT	O	

Form 990 (2012) PROKIDS
Part IV Checklist of Required Schedules

I UI	onecking of heddied ocheddies			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		x
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete	_		
Ū	Schedule D, Part III	8		x
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a	Х	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	Х	
с	c Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes, " complete			
	Schedule D, Parts XI and XII	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals			
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18	Х	<u> </u>
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19		X
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		x
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

Form 990 (2012)

				110
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? <i>If</i> "Yes," <i>complete Schedule I, Parts I and II</i>	21		x
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		x
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23		Х
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25	24a		Х
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a	05-		x
h	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		
D	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		x
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified			
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		Х
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		Х
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Х	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If</i> "Yes," <i>complete Schedule M</i>	30		x
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
•••	If "Yes," complete Schedule N, Part I	31		x
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34		Х
35a		35a		Х
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?	000		
	If "Yes," complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		x
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?			
	Note. All Form 900 filers are required to complete Schedule O	28	x	

Form **990** (2012)

Yes No

PROKIDS Part IV Checklist of Required Schedules (continued)

Form	990	2012	)
1 01111	000	2012	/

Form	990 (2012) PROKIDS 31-1020	021	P	age 5
Pa	t V Statements Regarding Other IRS Filings and Tax Compliance			4
	Check if Schedule O contains a response to any question in this Part V			
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a			
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b			
с	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming	1		
	(gambling) winnings to prize winners?	1c	Х	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,			
	filed for the calendar year ending with or within the year covered by this return 2a 29			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Х	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		Х
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		X
b	If "Yes," enter the name of the foreign country:			
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
с	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			
	any contributions that were not tax deductible as charitable contributions?	6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
	were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		X
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			
	to file Form 8282?	7c		X
	If "Yes," indicate the number of Forms 8282 filed during the year 7d			
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting			
•	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
a	Did the organization make any taxable distributions under section 4966?	9a		
b 10	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:			
a b	Initiation fees and capital contributions included on Part VIII, line 12       10a         Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities       10b	1		
ь 11				
	Section 501(c)(12) organizations. Enter: Gross income from members or shareholders 11a			
	Gross income from other sources (Do not net amounts due or paid to other sources against			
D				
122	amounts due or received from them.) [11b] Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	120		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
	Is the organization licensed to issue qualified health plans in more than one state?	13a		
a	<b>Note.</b> See the instructions for additional information the organization must report on Schedule O.	104		
h	Enter the amount of reserves the organization is required to maintain by the states in which the			
5	organization is licensed to issue qualified health plans			
c	Enter the amount of reserves on hand 13c			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		$\square$

Form	990	(2012)
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Form 990 (	
Part VI	Go

#### PROKIDS

VI	Governance, Manag	ement, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" respo	onse
	to line 8a, 8b, or 10b below	describe the circumstances, processes, or changes in Schedule O. See instructions.	

#### Check if Schedule O contains a response to any question in this Part VI ....

X

Sec	tion A. Governing Body and Management				
000				Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a	18	100	
iu	If there are material differences in voting rights among members of the governing body, or if the governing	14			
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.				
b	Enter the number of voting members included in line 1a, above, who are independent	1b	18		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship		-		
-	officer, director, trustee, or key employee?		2		x
3	Did the organization delegate control over management duties customarily performed by or under the				
-	of officers, directors, or trustees, or key employees to a management company or other person?		3		x
4	Did the organization make any significant changes to its governing documents since the prior Form 99				X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?				х
6	Did the organization have members or stockholders?				X
	Did the organization have members, stockholders, or other persons who had the power to elect or app				
•	more members of the governing body?		7a		x
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, sto				
	persons other than the governing body?		7b		x
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year				
a			8a	X	
b	Each committee with authority to act on behalf of the governing body?			X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reac				
-	organization's mailing address? If "Yes," provide the names and addresses in Schedule O		9		x
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Rev				
		,		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?		10a		Х
	If "Yes," did the organization have written policies and procedures governing the activities of such cha				
	and branches to ensure their operations are consistent with the organization's exempt purposes?				
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body	before filing the form	11a 11a	X	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.				
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13		12a	Х	
b	b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?			Х	
с	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes	s," describe			
	in Schedule O how this was done		12c	_	
13	Did the organization have a written whistleblower policy?		13	Х	
14	Did the organization have a written document retention and destruction policy?		14	X	
15	Did the process for determining compensation of the following persons include a review and approval	by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?				
	The organization's CEO, Executive Director, or top management official			_	
b	Other officers or key employees of the organization		<b>15</b> b	X	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).				
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangem				37
	taxable entity during the year?		<b>16</b> a		X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate				
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organi	zation's			
	exempt status with respect to such arrangements?		<b>1</b> 6b		
	tion C. Disclosure				
17	List the states with which a copy of this Form 990 is required to be filed $\blacktriangleright$ OH				
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (	Section 501(c)(3)s of	ny) availa	ble	
	for public inspection. Indicate how you made these available. Check all that apply.	- Oshadula O			
40	Own website X Another's website Other (explain in				
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, con	iflict of interest policy	, and fina	Incial	
	statements available to the public during the tax year.				
20	State the name, physical address, and telephone number of the person who possesses the books and CAROL IGOE $-513-281-2000$	a records of the orga	nization:		
	2605 BURNET AVENUE, CINCINNATI, OH 45219				
	2005 BURNEI AVENUE, CINCINNAII, UN 45219				

#### PROKIDS

## Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII ...

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

• List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees, if any. See instructions for definition of "key employee."

List an of the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable

compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per		not c		itior more	than		(D) Reportable compensation	<b>(E)</b> Reportable compensation	<b>(F)</b> Estimated amount of
	week (list any hours for related organizations below line)	stee or director			irecto	Highest compensated snut/undemployee	tee)	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
(1) JEB H HEAD	0.00	37							0	0
PRESIDENT EMERITUS	0.00	X						0.	0.	0.
(2) MARK D CHADWICK TRUSTEE	0.00	x						0.	0.	0.
(3) MACKENZIE CHAVEZ	0.00	^						0.	0.	0.
TRUSTEE	0.00	x						0.	0.	0.
(4) JOANN G HAGOPIAN	0.00								•••	
TRUSTEE		x						0.	0.	0.
(5) JOHN M HANDS	0.00									
TRUSTEE		x						0.	0.	0.
(6) CATHY HEISER	0.00									
TRUSTEE		X						0.	0.	0.
(7) GREG OSSMANN	0.00									
TRUSTEE		Х						0.	0.	0.
(8) JAMES H POWELL MD	0.00									
TRUSTEE		Х						0.	0.	0.
(9) JENNIFER RAGLAND	0.00									-
TRUSTEE		х						0.	0.	0.
(10) RON ROSSELOT	0.00									
TRUSTEE		X						0.	0.	0.
(11) STEVEN SANDERS	0.00									
TRUSTEE	0.00	X						0.	0.	0.
(12) CHIP TURNER	0.00	37						0.	0	0
TRUSTEE (13) JULIE WILSON	0.00	X						0.	0.	0.
(13) JULIE WILSON TRUSTEE	0.00	x						0.	0.	0.
(14) TRACY COOK	35.00	^						0.	0.	0.
EXEC. DIRECTOR	33.00			x				76344.	0.	0.
(15) KELLY WITTICH	0.00							/0544.	0.	0.
PRESIDENT				x				0.	0.	0.
(16) LAWRENCE HAWKINS JR	0.00									
PAST PRESIDENT		1		x				0.	0.	0.
(17) T.D. HUGHES	0.00									
PAST PRESIDENT		1		x				0.	Ο.	0.
			-	-	-	-	-	-		<b>D</b> (0010)

232007 12-10-12

Form 990 (2012)

	990 (2012) PROKIDS									31-10	200	)21	Pa	age <b>8</b>
Par	t VII Section A. Officers, Directors, Trus	tees, Key Em	ploy	/ees	, an	d Hi	ighe	st C	Compensated Employe	es (continued)				
	(A)	(B)			-	C)			(D)	(E)			(F)	
	Name and title	Average	(do		Pos		) than (	ne	Reportable	Reportable		Es	timate	d
		hours per	box	, unle	ess pe	rson	is bot	n an	compensation	compensation		am	nount	of
		week		cer ar	nd a d	irecto	or/trus	tee)	from	from related			other	
		(list any	ector						the	organizations		com	pensa	tion
		hours for	ordin				tted		organization	(W-2/1099-MISC	C)	fr	om the	Э
		related	stee (	ruste			pensa		(W-2/1099-MISC)			•	anizati	
		organizations below	ial tru	onal t		olo yee	co m ee						d relate	
		line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former				orga	inizatio	ons
(18)	THOMAS L CUNI	0.00	Ē	Ë	đ	Ξ.	en Hi	ß			_			
	SURER	0.00			x				0.		0.			Ο.
	ANN STROMBERG	0.00			- 23				0.		••			••
	ETARY	0.00			x				0.		0.			Ο.
											<u>.</u>			••
			1											
1b	Sub-total								76344.		0.			0.
	Total from continuation sheets to Part V								0.		0.			0.
	Total (add lines 1b and 1c)								76344.		0.			0.
2	Total number of individuals (including but n	ot limited to th	iose	liste	ed a	bove	e) wł	no re	eceived more than \$100	,000 of reportable				
	compensation from the organization													0
													Yes	No
3	Did the organization list any former officer,			e, ke	ey er	nplc	oyee,	or	highest compensated e	mployee on				
	line 1a? If "Yes," complete Schedule J for s											3		X
4	For any individual listed on line 1a, is the su									the organization				37
-	and related organizations greater than \$150	-										4		X
5	Did any person listed on line 1a receive or a rendered to the organization? <i>If</i> "Yes," <i>com</i>					-		elat	ed organization or indivi	dual for services		5		Х
Sec	tion B. Independent Contractors			0/ 3	ucn	perc						<u> </u>		
1	Complete this table for your five highest co	mpensated ind	dep	ende	ent c	ont	racto	ors t	that received more than	\$100.000 of com	ensa	ation f	rom	
-	the organization. Report compensation for	-	-											
	(A)								(B)			(C	;)	
	Name and business	address	N	ONI	Ξ				Description of s	ervices	Co	omper	nsatio	n
								_						
								-						
_														
								$\square$						
	Total number of independent contractors (i	a a lu valiva av la vuti va	at li	mito	d to	410 0	l'-		h ahaya) wha raaaiyad m	ave there				

Form	n 990	) (2	PROKI	DS				31-1020	021 Page 9
	rt VI			nue					
			Check if Schedule O cont	ains a response	to any question i	n this Part VIII			
						<b>(A)</b> Total revenue	<b>(B)</b> Related or exempt function revenue	<b>(C)</b> Unrelated business revenue	<b>(D)</b> Revenue excluded from tax under sections 512, 513, or 514
nts nts	1 a	а	Federated campaigns	1a	105000.				
araı our			Membership dues						
s, C			Fundraising events		648658.				
lar Iar	c	d	Related organizations	1d					
ini,	e	е	Government grants (contribut	ions) <b>1e</b>	75587.				
rio S	f	f	All other contributions, gifts, gran	ts, and					
ibu			similar amounts not included above	ve 1f	721845.				
Contributions, Gifts, Grants and Other Similar Amounts	ç	g	Noncash contributions included in lines	1a-1f: \$		4 4 0 0 0			
āČ	ł	h	Total. Add lines 1a-1f			1551090.			
					Business Code				
/ice	2 a								
Serv		b							
ven S		0							
Program Service Revenue		d							
Pro		e f	All other program service reve						
			Total. Add lines 2a-2f						
	3		Investment income (including						
			other similar amounts)			14619.			14619.
	4		Income from investment of tax						
	5		Royalties		►				
				(i) Real	(ii) Personal				
	6 a	а	Gross rents						
			Less: rental expenses						
			Rental income or (loss)						
			Net rental income or (loss)						
	7 8		Gross amount from sales of	(i) Securities 14693.	(ii) Other				
	L		assets other than inventory	14095.					
	Ľ		Less: cost or other basis and sales expenses	14850.					
			Gain or (loss)	-157.					
			Net gain or (loss)			-157.			-157.
ø			Gross income from fundraising						
nue				58. of					
leve			contributions reported on line	1c). See					
er F			Part IV, line 18	а	43004.				
Other Revenue			Less: direct expenses		21259.	01515			01 - 1 -
•			Net income or (loss) from func		····· ►	21745.			21745.
	9 a		Gross income from gaming ac						
			Part IV, line 19						
			Less: direct expenses Net income or (loss) from gam						
			Gross sales of inventory, less		▶				
	10 2		and allowances						
	ł		Less: cost of goods sold						
			Net income or (loss) from sale						
			Miscellaneous Revenu		Business Code				
	11 a	а	UNREALIZED GAIN		900099	33805.			33805.
	k	b	UNREALIZED GAIN	I ON BEN	900099	120.			120.
		с							
			All other revenue						
		е	Total. Add lines 11a-11d			33925.			80120
	12		Total revenue. See instructions.			1621222.	0.	0.	70132.

Check here

reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.

if following SOP 98-2 (ASC 958-720)

Part IX Statement of Functional Expenses										
Secti	ion 501(c)(3) and 501(c)(4) organizations must con	nplete all columns. All oth	ner organizations must co	omplete column (A).						
	Check if Schedule O contains a respo	nse to any question in th								
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	<b>(A)</b> Total expenses	<b>(B)</b> Program service expenses	<b>(C)</b> Management and general expenses						
1	Grants and other assistance to governments and									
	organizations in the United States. See Part IV, line 21									
2	Grants and other assistance to individuals in									
	the United States. See Part IV, line 22	8559.	8559.							
3	Grants and other assistance to governments,									
	organizations, and individuals outside the									
_	United States. See Part IV, lines 15 and 16									
4	Benefits paid to or for members									
5	Compensation of current officers, directors,	76344.	38172.	22903.						
6	trustees, and key employees Compensation not included above, to disqualified	70344.	50172.	22505.						
0	persons (as defined under section $4958(f)(1)$ ) and									
	persons described in section 4958(c)(3)(B)									
7	Other salaries and wages	783895.	561949.	74961.						
8	Pension plan accruals and contributions (include									
-	section 401(k) and 403(b) employer contributions)									
9	Other employee benefits	100021.	69809.	11367.						
10	Payroll taxes	69724.	48663.	7924.						
11	Fees for services (non-employees):									
а	Management									
b	Legal									
С	Accounting	6850.		6850.						
d	Lobbying									
е	Professional fundraising services. See Part IV, line 17									
f	Investment management fees									
g	Other. (If line 11g amount exceeds 10% of line 25,	7261.	1663.	5098.						
40	column (A) amount, list line 11g expenses on Sch 0.)	5847.	1884.	5090.						
12 13	Advertising and promotion	7232.	7232.							
13 14	Office expenses Information technology	1593.	1593.							
14	Royalties	1000	1000							
16	Occupancy	52411.	35367.	6413.						
17	Travel	24752.	21462.							
18	Payments of travel or entertainment expenses									
	for any federal, state, or local public officials									
19	Conferences, conventions, and meetings	25351.	4351.							
20	Interest									
21	Payments to affiliates									
22	Depreciation, depletion, and amortization	5756.	3884.	704.						
23	Insurance	4566.	3081.	559.						
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)									
а	VOLUNTEER EXPENSES	16735.	16735.							
b	PRINTING AND PUBLICATIO	16434.	5964.							
с	WORKERS COMPENSATON	13893.	9696.	1579.						
d	ART WORKS	12315.	12315.							
е	All other expenses	28132.	18069.	1080.						
25	Total functional expenses. Add lines 1 through 24e	1267671.	870448.	139438.						
26	Joint costs. Complete this line only if the organization									

**(D)** Fundraising expenses

15269.

146985.

18845. 13137.

> 500. 3963.

10631. 3290.

21000.

1168. 926.

10470. 2618.

8983. 257785.

# Form 990 (2012)

PROKIDS

33

34

Total net assets or fund balances

Total liabilities and net assets/fund balances

						21	1000001
	<u>1 990 (</u> <b>rt X</b>	(2012) PROKIDS				31-	1020021 Page 11
га				tion in this Davit V			
		Check if Schedule O contains a response to any	y ques	tion in this Part X	<b>(A)</b> Beginning of year		(B) End of year
	1	Cash - non-interest-bearing				1	
	2	Savings and temporary cash investments			722814.	2	811905.
	3	Pledges and grants receivable, net			700005.	3	927460.
	4	Accounts receivable, net			19463.	4	
	5	Loans and other receivables from current and for					
		trustees, key employees, and highest compensi					
		Part II of Schedule L		-		5	
	6	Loans and other receivables from other disqual					
		section 4958(f)(1)), persons described in section	-				
		employers and sponsoring organizations of sec		-			
		employees' beneficiary organizations (see instr)	. Comp	olete Part II of Sch L		6	
iets	7	Notes and loans receivable, net				7	
Assets	8	Inventories for sale or use				8	
	9	Prepaid expenses and deferred charges			4699.	9	7216.
	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D	10a	65232.			
	b	Less: accumulated depreciation	10b	51213.	12988.	10c	14019.
	11	Investments - publicly traded securities				11	
	12	Investments - other securities. See Part IV, line		<b>_</b>	391929.	12	441212.
	13	Investments - program-related. See Part IV, line	11			13	
	14	Intangible assets			1 4 0 0 0	14	1.1.1.0
	15	Other assets. See Part IV, line 11	14299.	15	14419.		
	16	Total assets. Add lines 1 through 15 (must equ			<u>1866197.</u> 72157.	16	2216231.
	17	Accounts payable and accrued expenses	/215/.	17	68640.		
	18	Grants payable				18	
	19	Deferred revenue				19	
	20	Tax-exempt bond liabilities				20 21	
tie	21 22	Escrow or custodial account liability. Complete Loans and other payables to current and forme				21	
abilities	22	key employees, highest compensated employee					
Li		Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrel				23	
	24	Unsecured notes and loans payable to unrelate				24	
	25	Other liabilities (including federal income tax, pa					
		parties, and other liabilities not included on lines	s 17-24	). Complete Part X of			
		Schedule D				25	
	26	Total liabilities. Add lines 17 through 25			72157.	26	68640.
		Organizations that follow SFAS 117 (ASC 958	3), che	ck here ▶ 🖾 and			
es		complete lines 27 through 29, and lines 33 ar			4		1000011
anc	27	Unrestricted net assets			1082339.	27	1208314.
Bal	28	Temporarily restricted net assets		·····	700005.	28	927461.
pu	29			<b>► ► ■</b>	11696.	29	11816.
г Ъ		Organizations that do not follow SFAS 117 (A	ISC 95	øj, check here ▶∟			
0 S		and complete lines 30 through 34.				00	
set	30	Capital stock or trust principal, or current funds				30 31	<u> </u>
Net Assets or Fund Balances	31 32	Paid-in or capital surplus, or land, building, or ea Retained earnings, endowment, accumulated in				31	
Ne	22	Retained earnings, endowment, accumulated in	come,		1794040	32	2147591

2147591. 2216231.

33

34

1794040.

1866197.

Form	n 990 (2012) PROKIDS	31-102	021	Pag	ge <b>12</b>
Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response to any question in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1		212	
2	Total expenses (must equal Part IX, column (A), line 25)	2		576	
3	Revenue less expenses. Subtract line 2 from line 1	3		535	
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	179	940	<u>40.</u>
5	Net unrealized gains (losses) on investments	5			
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain in Schedule O)	9			0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,				
	column (B))	10	214	175	<u>91.</u>
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response to any question in this Part XII				X
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		_X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewe	d on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b	Х	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separa	te basis,			
	consolidated basis, or both:				
	X Separate basis Consolidated basis Both consolidated and separate basis				
с	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	ne audit,			
	review, or compilation of its financial statements and selection of an independent accountant?		2c	х	
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch				
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the S	ngle Audit			
	Act and OMB Circular A-133?		3a		_X_
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requ	ired audit			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3b	2000	

Form 990 (2012)

F	Form 990 or 990-E	Z.
	232021 12-04-12	

LHA For Paperwork Reduction Act Notice, see the Instructions for

Department of Internal Reven		► At	4947(a)(1) no tach to Form 990 or Fo	-			instructio	ons.		Open to Inspe	o Publi ection	ic
Name of t	he organizati					-			mployer	identificati	ion nur	mber
		PROKIDS							3	1-1020	021	
Part I	Reason	for Public Char	<b>ity Status</b> (All organiz	ations mu	st complet	te this part	.) See inst	ructions.				
The organi	ization is not a	private foundation	because it is: (For lines 1	I through <sup>-</sup>	11, check	only one b	ox.)					
1	A church, cor	nvention of churches	s, or association of chur	ches desc	ribed in <b>se</b>	ction 170	(b)(1)(A)(i)					
2	A school des	cribed in section 17	0(b)(1)(A)(ii). (Attach Sc	hedule E.)								
3 🛄	A hospital or	a cooperative hospi	tal service organization of	described	in <b>section</b>	170(b)(1)	(A)(iii).					
4	A medical res	earch organization of	operated in conjunction	with a hos	pital desc	ribed in <b>se</b>	ction 170	(b)(1)(A)(ii	<b>i).</b> Enter	the hospital	l's nam	ıe,
	city, and stat											
5	An organizati	on operated for the	benefit of a college or ur	niversity ov	wned or op	perated by	a governr	nental uni	t describ	oed in		
	section 170	(b)(1)(A)(iv). (Comple	ete Part II.)									
6	A federal, sta	te, or local governm	ent or governmental unit	t described	d in <b>sectio</b>	n <b>170(b)(</b> 1	l)(A)(v).					
7 X	An organizati	on that normally rec	eives a substantial part o	of its supp	ort from a	governme	ental unit o	r from the	general	public desc	ribed i	n
		b)(1)(A)(vi). (Comple										
8	A community	trust described in s	ection 170(b)(1)(A)(vi).	(Complete	Part II.)							
9 📖	An organizati	on that normally rec	eives: (1) more than 33 1	I/3% of its	support f	rom contri	butions, m	embershi	p fees, a	and gross re	ceipts	from
	activities relation	ted to its exempt fur	nctions - subject to certa	in excepti	ons, and (	2) no more	than 33 1	/3% of its	suppor	t from gross	invest	ment
	income and u	inrelated business ta	axable income (less sect	ion 511 ta	x) from bu	sinesses a	acquired b	y the orga	nization	after June 3	30, 197	'5.
	See section	509(a)(2). (Complete	e Part III.)									
10	-		perated exclusively to te	-	•							
11 📖	•	•	perated exclusively for th		· ·				•			or
			tions described in section				2). See <b>sec</b>	tion 509(a	a)(3). Ch	leck the box	: that	
			organization and comple									
	a 📖 Type I	-		/pe III - Fu	•	-				n-functional		-
e 📖			t the organization is not									n
			han one or more publicly						9(a)(1) or	section 509	∂(a)(2).	
f			ten determination from t	he IRS tha	at it is a Ty	pe I, Type	II, or Type	e				
		ganization, check th										
g			rganization accepted ar									
			irectly controls, either al								Yes	No
	-		upported organization?								+	
			n described in (i) above?									
			person described in (i) o							11g(iii)		L
h	Provide the fo	blowing information	about the supported or	ganization	(S).							
			/m= /	(iv) Ic the c	ragnization	(v) Did vo	unotify the	( <b>vi)</b> Is	the			
	of supported inization	(ii) EIN		(iv) Is the c in col. (i) lis		organizat		organizatio	on in col.	(vii) Amoun		netary
UIYa	IIIZaliuii			governing				(i) organize (i) U.S.	ea in the .?	Sup	port	
			(see instructions))	Yes	No	Yes	No	Yes	No	{		
								100				

# **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section

SCHEDULE A (Form 990 or 990-EZ)

• • •
-------

		Yes	No	Yes	No	Yes	No	
Total								

ı. OMB No. 1545-0047 2012

Schedule A (Form 990 or 990-EZ) 2012

C

#### Schedule A (Form 990 or 990-EZ) 2012 PROKIDS

Part II Suppo

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

See	ction A. Public Support				-		
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2008	<b>(b)</b> 2009	<b>(c)</b> 2010	(d) 2011	(e) 2012	<b>(f)</b> Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	960712.	857623.	920851.	1199896.	1551090.	5490172.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge $\dots$						
4	Total. Add lines 1 through 3	960712.	857623.	920851.	1199896.	1551090.	5490172.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						190912.
6	Public support. Subtract line 5 from line 4.						5299260.
Sec	tion B. Total Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2008	<b>(b)</b> 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
7	Amounts from line 4	960712.	857623.	920851.	1199896.	1551090.	5490172.
	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources	24629.	15137.	16637.	13629.	14619.	84651.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital						
	assets (Explain in Part IV.)						
11	Total support. Add lines 7 through 10						5574823.
12	Gross receipts from related activities,	etc. (see instruction	ons)			12	332836.
	First five years. If the Form 990 is for	-				n 501(c)(3)	
	organization, check this box and <b>stor</b>	-			-		
See	ction C. Computation of Publ	ic Support Pe	rcentage				
14	Public support percentage for 2012 (	line 6, column (f) di	vided by line 11, c	olumn (f))		14	95.06 %
15	Public support percentage from 2011	Schedule A, Part	II, line 14			15	93.63 %
	33 1/3% support test - 2012. If the o					nore, check this bo	ox and
	stop here. The organization qualifies	as a publicly supp	orted organization				► X
b	33 1/3% support test - 2011. If the o						
	and stop here. The organization qual	lifies as a publicly s	supported organiza	ation			▶□
17a	10% -facts-and-circumstances tes						
	and if the organization meets the "fac						
	meets the "facts-and-circumstances"						
b	10% -facts-and-circumstances tes						
	more, and if the organization meets th						
	organization meets the "facts-and-cire						
18	Private foundation. If the organization						
_							

Schedule A (Form 990 or 990-EZ) 2012

#### Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

<u>Sec</u>	ction A. Public Support		-	-				-
Cale	ndar year (or fiscal year beginning in) 🕨	<b>(a)</b> 2008	(b) 2009	(c) 2010	(d) 2011	(e	e) 2012	<b>(f)</b> Total
1	Gifts, grants, contributions, and							
	membership fees received. (Do not							
	include any "unusual grants.")							
2	Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose							
3	Gross receipts from activities that							
	are not an unrelated trade or bus- iness under section 513							
4	Tax revenues levied for the organ- ization's benefit and either paid to							
	or expended on its behalf							
5	The value of services or facilities							
	furnished by a governmental unit to the organization without charge							
6	Total. Add lines 1 through 5							
	Amounts included on lines 1, 2, and							
	3 received from disqualified persons							
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year							
	Add lines 7a and 7b							
	Public support (Subtract line 7c from line 6.)							
	ction B. Total Support							
	ndar year (or fiscal year beginning in) 🕨	(a) 2008	<b>(b)</b> 2009	(c) 2010	(d) 2011	6	e) 2012	(f) Total
	Amounts from line 6	(u) 2000	(8) 2000	(0) 2010	(4) 2011	, (i	J 2012	() ()
	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources							
b	Unrelated business taxable income							
	(less section 511 taxes) from businesses							
	acquired after June 30, 1975							
	Add lines 10a and 10b							
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on							
12	Other income. Do not include gain or loss from the sale of capital							
12	assets (Explain in Part IV.) Total support. (Add lines 9, 10c, 11, and 12.)							
	First five years. If the Form 990 is for	the organization'	l s first second thi	l rd fourth or fifth t	I	1 = 501(		l
14	-	-			•			
500	check this box and stop here	c Support Pe	rcontago					
	Public support percentage for 2012 (li			achuma (f)		15		0/
								<u>%</u>
	Public support percentage from 2011					16		%
	ction D. Computation of Inves							
	Investment income percentage for 20					17		%
	Investment income percentage from 2						(	%
19a	<b>33 1/3% support tests - 2012.</b> If the							
F	more than 33 1/3%, check this box ar							
L.	<b>33 1/3% support tests - 2011.</b> If the							
00	line 18 is not more than 33 1/3%, che							
20	Private foundation. If the organization	a dia not check a	box on line 14, 19	a, or 190, check t	his box and see in	structio	DIIS	▶∟

Department of the Treasury Internal Revenue Service

# **Schedule of Contributors**

Attach to Form 990, Form 990-EZ, or Form 990-PF.

OMB No. 1545-0047

2012

Employer identification number

31-1020021

Organization type (check one):

PROKIDS

Filers of:	Section:
Form 990 or 990-EZ	$\fbox$ 501(c)( 3 ) (enter number) organization
	4947(a)(1) nonexempt charitable trust <b>not</b> treated as a private foundation
	527 political organization
Form 990-PF	501(c)(3) exempt private foundation
	4947(a)(1) nonexempt charitable trust treated as a private foundation
	501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**. **Note.** Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

#### **General Rule**

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II.

#### **Special Rules**

X For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.

☐ For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.

□ For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year

**Caution.** An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on Part I, line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

#### Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

#### Name of organization

Page 2

Employer identification number

PROKIDS

Part I

31-1020021

(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Type of contribution
1	ATKINS & PEARCE MANUFACTURING ONE BRAID WAY COVINGTON, KY 41017	\$ <u> </u>	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a)	(b)	(c)	(d)
<u>No.</u>	Name, address, and ZIP + 4         LOUIS & LOUISE NIPPERT CHARITABLE         FOUNDATION         4200 MALSBARY ROAD         CINCINNATI, OH 45242	Total contributions         \$         50000.	Type of contribution         Person       X         Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3	JTM PROVISIONS CO INC 200 SALES AVENUE HARRISON, OH 45030	\$ <u>35000.</u>	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4	HUMANA FOUNDATION 500 W MAIN ST SUITE 208 LOUISVILLE, KY 40202	\$ <u>100000.</u>	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
5	ANDREW JERGENS FOUNDATION 200 W 4TH STREET CINCINNATI, OH 45202	\$50000.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)

**Contributors** (see instructions). Use duplicate copies of Part I if additional space is needed.

Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

Schedule B (Form 990, 990-EZ, or 990-PF) (2012)	Page <b>3</b>
Name of organization	Employer identification number
PROKIDS	31-1020021

Part II	<b>Noncash Property</b> (see instructions). Use duplicate copies of Part II if additional space is needed.						
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received				
		\$					
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received				
		\$					
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received				
		\$					
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received				
		\$					
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received				
		\$					
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received				
		Oahadula D /Farm O	00 000-E7 or 000-DE) /20				

			Employer identification number
ROKID	S	idual contributions to section 501/c	31 - 1020021
	year. Complete columns (a) through (e) and th the total of <i>exclusively</i> religious, charitable, etc Use duplicate copies of Part III if additional	e following line entry. For organization ., contributions of <b>\$1,000 or less</b> for al space is needed.	c)(7), (8), or (10) organizations that total more than \$1,000 for the second second second second for the second s
a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
   - 		(e) Transfer of gif	
-  -  -	Transferee's name, address, an	d ZIP + 4	Relationship of transferor to transferee
a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
- -	Transferee's name, address, an	(e) Transfer of gif d ZIP + 4	Tt Relationship of transferor to transferee
a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
-	Transferee's name, address, an	(e) Transfer of gif d ZIP + 4	tt Relationship of transferor to transferee
a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	Transferee's name, address, an	(e) Transfer of gif	tt Relationship of transferor to transferee

SCHEDULE D	)
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#### (Form 990)

Department of the Treasury Internal Revenue Service

### **Supplemental Financial Statements**

Complete if the organization answered "Yes," to Form 990,
 Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
 ▲ Attach to Form 990. ▲ See separate instructions.

OMB No. 1545-0047

Nam	e of the organization PROKIDS		E	Employer identification number 31-1020021
Pa		d Funds or Other Similar Funds	or Acc	
Fa	organization answered "Yes" to Form 990, Part IV, line			Juins.Complete ir the
		(a) Donor advised funds	(b)	Funds and other accounts
1	Total number at end of year	(0)	(-7)	
2	Aggregate contributions to (during year)			
3	Aggregate grants from (during year)			
4	Aggregate value at end of year			
5	Did the organization inform all donors and donor advisors in v	writing that the assets held in donor advise	d funds	
•	are the organization's property, subject to the organization's	0		Yes No
6	Did the organization inform all grantees, donors, and donor a			
-	for charitable purposes and not for the benefit of the donor o			
	impermissible private benefit?			
Pa				
1	Purpose(s) of conservation easements held by the organizati	on (check all that apply).		
	Preservation of land for public use (e.g., recreation or e		orically i	mportant land area
	Protection of natural habitat	Preservation of a certifi	ied histo	ric structure
	Preservation of open space			
2	Complete lines 2a through 2d if the organization held a qualif	ied conservation contribution in the form o	f a cons	ervation easement on the last
	day of the tax year.		_	
				Held at the End of the Tax Year
а	Total number of conservation easements		2	ea 📃
b	Total acreage restricted by conservation easements		2	?b
С	Number of conservation easements on a certified historic structure	ucture included in (a)	2	2c
d	Number of conservation easements included in (c) acquired a		re	
	listed in the National Register		·····	2d
3	Number of conservation easements modified, transferred, rel	eased, extinguished, or terminated by the	organiza	ition during the tax
	year			
4	Number of states where property subject to conservation eas			
5	Does the organization have a written policy regarding the per			
•	violations, and enforcement of the conservation easements it			
6	Staff and volunteer hours devoted to monitoring, inspecting,			
7	Amount of expenses incurred in monitoring, inspecting, and e			
8	Does each conservation easement reported on line 2(d) abov			Yes No
9	and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation			
3	include, if applicable, the text of the footnote to the organization			
	conservation easements.		ic organ	
Pa	rt III Organizations Maintaining Collections of	f Art, Historical Treasures, or Ot	her Sir	nilar Assets.
	Complete if the organization answered "Yes" to Form			
1a	If the organization elected, as permitted under SFAS 116 (AS	C 958), not to report in its revenue stateme	ent and	balance sheet works of art,
	historical treasures, or other similar assets held for public exh			
	the text of the footnote to its financial statements that descri	bes these items.		
b	If the organization elected, as permitted under SFAS 116 (AS	C 958), to report in its revenue statement a	and bala	nce sheet works of art, historical
	treasures, or other similar assets held for public exhibition, ed	ducation, or research in furtherance of publ	lic servic	e, provide the following amounts
	relating to these items:			
	(i) Revenues included in Form 990, Part VIII, line 1			\$
				► \$
2	If the organization received or held works of art, historical treat	asures, or other similar assets for financial	gain, pro	ovide
	the following amounts required to be reported under SFAS 1			
а	Revenues included in Form 990, Part VIII, line 1			\$
b	Assets included in Form 990, Part X			► \$

<u>Sche</u>	edule D (Form 990) 2012 PROKIDS	5						31-10	2002	1 <sub>Pa</sub>	ige <b>2</b>
Pa	rt III   Organizations Maintaining (	Collections of A	rt, His	torical Tr	easures, o	or Othe	r Simil	ar Asse	ts(contir	nued)	
3	Using the organization's acquisition, access	ion, and other record	ls, chec	k any of the	following that	t are a się	gnificant	use of its	collectio	n item	S
	(check all that apply):										
а	Public exhibition	d			hange progra						
b	· · ·	e		Other							
С	Preservation for future generations										
4	Provide a description of the organization's of							ose in Par	t XIII.		
5	During the year, did the organization solicit								-		1
_	to be sold to raise funds rather than to be m							L	Yes		No
Pa	rt IV Escrow and Custodial Arrar		ete if th	e organizatio	n answered "	Yes" to F	orm 990	, Part IV, I	ine 9, or		
	reported an amount on Form 990, Pa										
1a	Is the organization an agent, trustee, custoo								٦		1
	on Form 990, Part X?							L	Yes		No
b	If "Yes," explain the arrangement in Part XII	and complete the fo	llowing	table:							
									Amoun	t	
c	0 0										
a	Additions during the year										
e	Distributions during the year										
20	Ending balance Did the organization include an amount on F								Yes		No
								······ └──			]
Par	If "Yes," explain the arrangement in Part XII rt V Endowment Funds. Complete						<u></u> ז			L	]
		(a) Current year		Prior year	(c) Two years			ears back	(a) Four	vears	hack
1a	Beginning of year balance		(0)	nor year	(6) 1110 your		<b>uj</b> 11100 j	ouro buon	(0) 1 0 01	youro	Such
b	Contributions										
č	Net investment earnings, gains, and losses										
d b	Grants or scholarships										
e	Other expenditures for facilities										
Ũ	and programs										
f	Administrative expenses										
g	End of year balance										
2	Provide the estimated percentage of the cu		e (line ·	1a. column (a	)) held as:						
a	Board designated or quasi-endowment		%	. g, e e e e e e e	,,,						
b	Permanent endowment	%									
c	Temporarily restricted endowment	%									
	The percentages in lines 2a, 2b, and 2c sho										
3a	Are there endowment funds not in the poss		ation th	at are held a	nd administer	red for th	e organiz	zation			
	by:	C C					Ū.		[	Yes	No
	(i) unrelated organizations								3a(i)		
	(ii) related organizations								3a(ii)		
b	If "Yes" to 3a(ii), are the related organization										
4	Describe in Part XIII the intended uses of th	e organization's endo	wment	funds.							
Pa	rt VI Land, Buildings, and Equipr	nent. See Form 990	), Part X	(, line 10.							
	Description of property	<b>(a)</b> Cost or o basis (investr		(b) Cost basis			cumulate reciation	ed	( <b>d)</b> Boo	k value	9
1a	Land										
b											
с	Leasehold improvements										
d											
	Other				65232.		512	13.		140:	
Tota	I. Add lines 1a through 1e. (Column (d) must	equal Form 990, Part	X, colu	mn (B), line 1	0(c).)					140:	19.
								Cohodulo		- 0001	0040

Schedule D (Form 990) 2012

Schedule D (Form 990) 2012 PROKIDS		31-1020021 <sub>Page</sub> 3	
Part VII         Investments - Other Securities.         See           (a) Description of security or category (including name of security)			
	(b) Book value	(c) Method of valuation: Cost or	end-of-year market value
(1) Financial derivatives			
(2) Closely-held equity interests			
(3) Other (A) CORPORATE STOCKS	23126.	END-OF-YEAR MARK	
	418086.	END-OF-YEAR MARKI	
	±10000.	END OF TEAK MARK	
(C)			
(D) (E)			
(F)			
(G)			
(H)			
(1)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) ►	441212.		
Part VIII Investments - Program Related. Se		3.	
(a) Description of investment type	(b) Book value	(c) Method of valuation: Cost or	end-of-year market value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)			
Part IX Other Assets. See Form 990, Part X, line	15.		
(a) [	Description		(b) Book value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
Total. (Column (b) must equal Form 990, Part X, col. (B) line			
Part X Other Liabilities. See Form 990, Part X, li			
1.         (a) Description of liability	(	b) Book value	
(1) Federal income taxes			
(2)			
(3)			
(4)			
(5)			
(6)			
(8)			
(9)			
(10)			
(11) 			
Total. (Column (b) must equal Form 990, Part X, col. (B) line			
2. FIN 48 (ASC 740) Footnote. In Part XIII, provide the tex			

Sche	dule D (Form 990) 2012 PROKIDS			31-	1020021	Page <b>4</b>
Par	t XI Reconciliation of Revenue per Audited Financial Stater	nents With	Revenue per R	eturr	n	
1	Total revenue, gains, and other support per audited financial statements			1	215	3335.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:					
а	Net unrealized gains on investments	2a				
b	Donated services and use of facilities		532233.			
с	Recoveries of prior year grants	2c				
d	Other (Describe in Part XIII.)					
е	Add lines 2a through 2d			2e		2233.
3	Subtract line 2e from line 1			3	162	1102.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:					
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a				
b	Other (Describe in Part XIII.)	4b	120.			
с	Add lines 4a and 4b			4c		120.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)			5		1222.
Pa	t XII Reconciliation of Expenses per Audited Financial State	ments Witl	n Expenses per	Retu		
1	Total expenses and losses per audited financial statements			1	179	9904.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:					
а	Donated services and use of facilities	2a	532233.			
b	Prior year adjustments	2b				
с	Other losses	2c				
d	Other (Describe in Part XIII.)	2d				
е	Add lines 2a through 2d			2e		2233.
3	Subtract line 2e from line 1			3	126	7671.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:					
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a				
b	Other (Describe in Part XIII.)	4b				
с	Add lines 4a and 4b			4c		0.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)			5	126	7671.
Pa	t XIII Supplemental Information					

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

### PART XI, LINE 4B - OTHER ADJUSTMENTS:

### UNREALIZED GAIN IN BENEFICIAL INTEREST

Schedule D (Form 990) 2012

120.

#### SCHEDULE G

(Form 990 or 990-EZ)

Department of the Treasury	
Internal Revenue Service	

# **Supplemental Information Regarding Fundraising or Gaming Activities**

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19,

OMB No. 1545-0047
2012
Open To Public

	the organization entered more that Attach to Form 990 or Form 990-E						Inspection			
Name of the organization							lentification number			
PROKIDS						31-102	0021			
Part I Fundraising Activities required to complete this part	<ul> <li>Complete if the organization answer</li> <li>t.</li> </ul>	ered "Y	'es" to	9 Form 990, Part IV, li	ne 1	7. Form 990-E	Z filers are not			
1 Indicate whether the organization rais	sed funds through any of the followir	ng acti	vities.	Check all that apply.						
a Mail solicitations	a 🛄 Mail solicitations e 📃 Solicitation of non-government grants									
<b>b</b> Internet and email solicitations <b>f</b> Solicitation of government grants										
c Phone solicitations	g 📖 Special	fundra	aising	events						
<b>d</b> In-person solicitations		(in all u	-	fficeus dinsstens turn						
2 a Did the organization have a written of key employees listed in Form 990, F		-	-		lees		es 🗌 No			
<b>b</b> If "Yes," list the ten highest paid ind	, <b>,</b> ,			•	the f					
compensated at least \$5,000 by the										
(i) Name and address of individual or entity (fundraiser)	(II) ACTIVITY have custody 1				to (o	Amount paid or retained by fundraiser ted in col. <b>(i)</b>	(vi) Amount paid to (or retained by) organization			
		Yes	No							
Total		<u></u>								
<b>3</b> List all states in which the organization or licensing.	on is registered or licensed to solicit	contrik	oution	s or has been notified	it is	exempt from	registration			

### Schedule G (Form 990 or 990 EZ) 2012 PROKIDS

		of fundraising event contributions and g	(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
			FRIENDS OF		1	(add col. (a) through
			(event type)	RUN FOR KIDS (event type)	total number)	col. <b>(c)</b> )
Revenue					. ,	
Reve	1	Gross receipts	664861.	26801.		691662.
	2	Less: Contributions	648658.			648658.
	3	Gross income (line 1 minus line 2)	16203.	26801.		43004.
	4	Cash prizes				
ő	5	Noncash prizes				
bense:	6	Rent/facility costs				
Direct Expenses	7	Food and beverages				
ō	8	Entertainment				
	9	Other direct expenses	1 ( ) ) )	5056.		21259.
	10	Direct expense summary. Add lines 4 throug	gh 9 in column (d)			( 21259,
D	11		mn (d), and line 10		<b>&gt;</b>	21745.
Pa	rτ	<ul> <li>Gaming. Complete if the organization \$15,000 on Form 990-EZ, line 6a.</li> </ul>	answered "Yes" to Form	1990, Part IV, line 19, or re	eported more than	
				(b) Pull tabs/instant		(d) Total gaming (add
Revenue			<b>(a)</b> Bingo	bingo/progressive bingo	(c) Other gaming	col. (a) through col. (c))
Reve						
	1	Gross revenue				
ő						
š	2	Cash prizes				
Expense	2 3	Cash prizes				
Direct Expenses						
Direct Expense:	3	Noncash prizes				
Direct Expense:	3 4 5	Noncash prizes		└── Yes% └── No	Yes% No	
Direct Expense:	3 4 5	Noncash prizes Rent/facility costs Other direct expenses Volunteer labor	└── Yes% └── No		No No	()
Direct Expense	3 4 5 6 7	Noncash prizes Rent/facility costs Other direct expenses Volunteer labor Direct expense summary. Add lines 2 throug		No	□ <u>No</u>	  
Direct Expense:	3 4 5 6 7	Noncash prizes Rent/facility costs Other direct expenses Volunteer labor Direct expense summary. Add lines 2 throug		No	□ <u>No</u>	
9	3 4 5 6 7 8 En	Noncash prizes Rent/facility costs Other direct expenses Volunteer labor Direct expense summary. Add lines 2 throug Net gaming income summary. Combine line	gh 5 in column (d)	No	□ No ►	
9 a	3 4 5 7 8 En <sup>-</sup> Ist	Noncash prizes Rent/facility costs Other direct expenses Volunteer labor Direct expense summary. Add lines 2 throug Net gaming income summary. Combine line inter the state(s) in which the organization oper the organization licensed to operate gaming a	gh 5 in column (d) 1, column d, and line 7 rates gaming activities: _ activities in each of these	No No	□ No ►	()
9 a	3 4 5 7 8 En <sup>-</sup> Ist	Noncash prizes Rent/facility costs Other direct expenses Volunteer labor Direct expense summary. Add lines 2 throug Net gaming income summary. Combine line	gh 5 in column (d) 1, column d, and line 7 rates gaming activities: _ activities in each of these	No No	□ No ►	()
9 a	3 4 5 7 8 En <sup>-</sup> Ist	Noncash prizes Rent/facility costs Other direct expenses Volunteer labor Direct expense summary. Add lines 2 throug Net gaming income summary. Combine line inter the state(s) in which the organization oper the organization licensed to operate gaming a	gh 5 in column (d) 1, column d, and line 7 rates gaming activities: _ activities in each of these	No No	□ No ►	()
9 a b	3 4 5 6 7 8 En Ist If "	Noncash prizes Rent/facility costs Other direct expenses Volunteer labor Direct expense summary. Add lines 2 throug Net gaming income summary. Combine line inter the state(s) in which the organization oper the organization licensed to operate gaming a	gh 5 in column (d) 1, column d, and line 7 rates gaming activities: activities in each of these revoked, suspended or te	states?	No	

232082 01-07-13

Sch	nedule G (Form 990 or 990-EZ) 2012 PROKIDS 31 -	-1020	021	Page 3
	Does the organization operate gaming activities with nonmembers?		Yes	No
	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed			
	to administer charitable gaming?		Yes	🗌 No
13	Indicate the percentage of gaming activity operated in:			
a	a The organization's facility	13a		%
	o An outside facility			%
	Enter the name and address of the person who prepares the organization's gaming/special events books and records:		•	
	Name			
	Address 🕨			
15a	a Does the organization have a contract with a third party from whom the organization receives gaming revenue?		Yes	🗌 No
k	b If "Yes," enter the amount of gaming revenue received by the organization ▶\$ and the amount			
	of gaming revenue retained by the third party ▶\$			
	c If "Yes," enter name and address of the third party:			
-	- · · · - · · · · · · · · · · · · · · ·			
	Name			
	Address			
16	Gaming manager information:			
	Name			
	Gaming manager compensation    \$			
	Description of services provided 🕨			
	Director/officer Employee Independent contractor			
17	Mandatory distributions:			
	a Is the organization required under state law to make charitable distributions from the gaming proceeds to			
	retain the state gaming license?		Yes	
ŀ	b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the			
•	organization's own exempt activities during the tax year <b>&gt;</b> \$			
Pa	art IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns	(iii) and (	v), and	Part III,
	lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional informat			

#### SCHEDULE M (Form 990)

# **Noncash Contributions**

Complete if the organizations answered "Yes" on Form

990, Part IV, lines 29 or 30.

Attach to Form 990.

**ZUIZ** Open to Public

OMB No. 1545-0047

Inspection

Employer	identification number
3	1-1020021

Department of the Treasury Internal Revenue Service

# Name of the organization PROKIDS

Pa	rt I	T	уре	s of P	roperty					·				
						(a) Check if	<b>(b)</b> Number of	(c) Noncash conti	ribution		(d) Method of d		ina	
						applicable	contributions or	amounts repo	rted on		cash contrib		•	s
							items contributed	Form 990, Part V	III, line 1g					
1														
2					res									
3					sts									
4					ns									
5					old goods									
6					es									
7														
8						x	10	15	871.	MENN	PRICE			
9					raded		10	10	00/1.	MCAN	PRICE			
10					eld stock									
11					ip, LLC, or									
12					eous									
13					n contribution -									
14					n contribution - Other									
15					tial									
16					rcial									
17														
18														
19														
20					Ipplies									
21														
22														
23														
24				artifact	s									
25		er		(	)									
26	Oth	er		(	)									
27	Oth	er		(	)									
28	Oth			(	)									
29					33 received by the organi									
	for v	whicl	h the	organiza	ation completed Form 82	83, Part IV,	Donee Acknowled	gement	29					
	_												Yes	No
30a					he organization receive b									
				-	om the date of the initial			-						v
	the	entir	e hol	ding per	iod?							30a		<u> </u>
					arrangement in Part II.									v
31					have a gift acceptance							31		<u>X</u>
32a			-	-	hire or use third parties		-							v
			tions									32a		X
				ribe in F										
33			-		I not report an amount in	column (c) t	or a type of prope	rty for which colur	nn (a) is ch	necked,				
			e in Pa											
LHA	F	or Pa	aperv	vork Re	duction Act Notice, see	the Instruc	tions for Form 99	0.			Schedule M	(Form	990) (	2012)

SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service Name of the organization Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or 990-EZ.



PROKIDS

Employer identification number 31 - 1020021

FORM 990, PART VI, SECTION B, LINE 11: FINANCE COMMITTEE AND/OR EXECUTIVE

COMMITTEE REVIEWED FORM 990 AT MEETING.

FORM 990, PART VI, SECTION B, LINE 12C: BOARD MEMBERS REQUIRED TO SIGN

CONFLICT OF INTEREST POLICY ON AN ANNUAL BASIS. NEW BOARD MEMBERS SIGN THE POLICY RIGHT AWAY.

FORM 990, PART VI, SECTION B, LINE 15: THE EXECUTIVE DIRECTOR AND OTHER EMPLOYEES ARE GIVEN RAISES AT THE DISCRETION OF THE BOARD. THE EXECUTIVE DIRECTOR RECEIVES THE SAME PERCENTAGE INCREASE AS THE OTHERS. COMPARABILITY DATA IS MADE AVAILABLE BUT IS NOT UTILIZED AS IT IS DEEMED TO BE IN APPLICABLE.

FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINANCIAL STATEMENTS AVAILABLE TO THE PUBLIC UPON REQUEST. FINANCIAL INFORMATION IS PROVIDED TO AND PUBLISHED BY THE BETTER BUSINESS BUREAU.

THE FINANCE COMMITTEE MEMBERS ALSO SERVE AS THE AUDIT COMMITTEE.

Form	4562	
Departr	nent of the Treasury	

### **Depreciation and Amortization** (Including Information on Listed Property) 990

OMB No.	1545-01	72
20	12	)

	Revenue Service (99)	► Se	e separate inst	ructions.	Attack	n to yo	ur tax re	eturn.			Sequence No. 179
Name(s	) shown on return				Busine	ess or ac	tivity to wh	ich this form relate	s		Identifying number
DRC	KIDS				FOR	ο <b>Μ</b>	90 D	AGE 10			31-1020021
Par		se Certain Propert	v linder Section 1	79 Note: If vo					Vhefore		
									1	_	50000.
	laximum amount (see i	,							····	_	
	otal cost of section 17								····		2000000.
	<ul> <li>3 Threshold cost of section 179 property before reduction in limitation</li> <li>4 Reduction in limitation. Subtract line 3 from line 2. If zero or less, enter -0-</li> </ul>								····	_	2000000
										+	
-	ollar limitation for tax year. Sul	(a) Description of proc		-0 If married fill	ng separately, see (b) Cost (busin			(c) Elected		+	
6			Jorty		(5) 0001 (5001)	1000 000	only)	(0) 2100101		-	
										-	
										-	
										-	
							_			-	
	isted property. Enter th						7			-	
	otal elected cost of se									+	
	entative deduction. En									_	
	arryover of disallowed									_	
	usiness income limitat										
	ection 179 expense de								12	-	
	arryover of disallowed Do not use Part II or I					🕨	13				
Par						de Pet					
		ciation Allowan		•	•						
	pecial depreciation allo	owance for qualit	fied property (oth	her than liste	d property) p	laced i	n service	e during			
										_	
	roperty subject to sec		ction								0710
	ther depreciation (incl						<u></u>		16		2713.
Fai	t III   MACRS Depre	eciation (Do not	include listed pr			.)					
				-	ction A						2042
	IACRS deductions for								<b>17</b>		3043.
<b>18</b> If	you are electing to group any										
	Sect	tion B - Assets F	(b) Month and		12 Iax Year	1		eral Deprecia	ation Sys	stem	
	(a) Classification of pr	roperty	year placed in service	(business/ir	instructions)	(d)	Recovery period	(e) Convention	(f) Method	t (	(g) Depreciation deduction
19a	3-year property										
b	5-year property										
с	7-year property										
d	10-year property										
е	15-year property										
f	20-year property										
g	25-year property					2	5 yrs.		S/L		
<b>b</b>	Desidential vental a	u a la a la a	/			27	.5 yrs.	MM	S/L		
h	Residential rental p	roperty	/			27	.5 yrs.	MM	S/L		
	Newseidentielweel		/			3	9 yrs.	MM	S/L		
i	Nonresidential real	property	/					MM	S/L		
	Sectio	on C - Assets Pl	aced in Service	During 2012	2 Tax Year U	sing tl	ne Alterr	native Depred	ciation S	yster	n
20a	Class life								S/L		
b	12-year		1			1	2 yrs.		S/L		
с	40-year		/			4	0 yrs.	MM	S/L		
Par	t IV Summary (See	e instructions.)									
21 L	isted property. Enter a	mount from line	28						21	i T	
22 T	otal. Add amounts from	m line 12, lines 1	4 through 17, lin	es 19 and 20	) in column (g	), and	line 21.				
	nter here and on the a							<u>r</u>	22	2	5756.
	or assets shown above										
	ortion of the basis attri						22				

Form 4	4562 (2012)	PRO	KIDS									31-	1020	021	Page 2
Part V Listed Property (Include automobiles, certain other vehicles, certain computers, and property used for entertainment, recreation, or									or						
amusement.) Note: For any vehicle for which you are using the standard mileage rate or deducting lease expense, complete only 24a, 24b, columns (a) through (c) of Section A, all of Section B, and Section C if applicable.															
	Section A -	Depreciation	on and Other	Informa	ation (Ca	ution:	See the i	nstruc	tions for li	mits for	basseng	er autor	nobiles.)		
<b>24a</b> Do	o you have evidence to s	support the bu	siness/investme	ent use cl	aimed?	ΧY	es	No	24b If "Y	es," is th	ne evider	nce writ	ten? 🛛 🗙	Yes	No
	<b>(a)</b> Type of property list vehicles first )	(b) Date placed in	(c) Business/ investment		<b>(d)</b> Cost or ther basis		(e) Basis for depreciation (business/investment		(f) Recovery period	(g) Method/ Convention		(h) Depreciation deduction		Eleo sectio	(i) cted in 179
<u>,</u>	,	service	use percenta	Je			use only	,						CC	ost
25 Special depreciation allowance for qualified listed property placed in service during the tax year and used more than 50% in a qualified business use       25															
26 Property used more than 50% in a qualified business use:															
	ER PRINTER				150	0.	15	00.	5.00	SL	-HY				
LAP			-	%											
		031500	100.00 9		209	8.	20	98.	5.00	SL	-HY				
	operty used 50% or le					-				-					
	. ,			6						S/L -					
				6						S/L -					
			ç	6						S/L -					
28 Ad	ld amounts in column	(h), lines 25	through 27. E	nter her	e and on	line 21	, page 1		•		28				
	ld amounts in column												. 29		
			S	ection	B - Infor	mation	on Use	of Vel	nicles						
lf you p	ete this section for ve provided vehicles to y vehicles.			<i>,</i> ,	,				,				ing this s	ection fo	or
				i											
	tal business/investment		•		<b>a)</b> hicle	-	<b>b)</b> hicle	v	(c) /ehicle		d) nicle		e) hicle	(f Veh	
	ar ( <b>do not</b> include comr														
	tal commuting miles o														
	tal other personal (no	-	-												
	ven														
	tal miles driven during														
	ld lines 30 through 32 as the vehicle availab			Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
	as the venicle availab iring off-duty hours?			165		163		163		165		163		165	NO
	as the vehicle used p														
	an 5% owner or relate														
	another vehicle availa														
	e?														
			- Questions f	or Emp	loyers W	/ho Pro	vide Ver	nicles	for Use b	y Their I	Employe	es			
Answe	er these questions to a	determine if	you meet an e	xception	n to com	pleting	Section I	3 for v	ehicles us	ed by ei	nployee	s who <b>a</b>	re not m	ore than	5%
owners	s or related persons.													_	
	you maintain a writte		-		-				-	-				Yes	No
38 Do	nployees? o you maintain a writte	n policy stat	ement that pr	ohibits p	oersonal	use of v	/ehicles,	excep	ot commut	ing, by y	our				<u> </u>
	ployees? See the ins			•				•							
	you treat all use of v														
	you provide more the														
	e use of the vehicles,														
	you meet the require														
No	ote: If your answer to 3	37, 38, 39, 4	0, or 41 is "Ye	s," do n	ot compl	ete Sec	tion B fo	r the c	covered ve	hicles.					
Part	VI Amortization														
	(a) Description of	fcosts		(b) amortization begins		(c) Amortizal amoun			(d) Code section		(e) Amortizat period or pero		Ar fo	<b>(f)</b> nortization r this year	
<b>42</b> An	nortization of costs th	at begins du	ring your 201	2 tax ye	ar:										
				: :											
				: :											
	nortization of costs th											43			
44 To	tal. Add amounts in c	olumn (f). Se	e the instruct	ions for	where to	report						44			

	***** THIS IS NOT A FILEABLE COPY ***** IRS <sub>e-file</sub> Signature Authorization	* _	OMB No. 1545-1878
Form 8879-EO	for an Exempt Organization           For calendar year 2012, or fiscal year beginning         , 2012, and ending	,20	2012
Department of the Treasury Internal Revenue Service	Do not send to the IRS. Keep for your records.		2012
Name of exempt organization		Employeric	lentification number
PROKIDS		31-10	20021
Name and title of officer			
THOMAS L CUNI			
TREASURER			
Part I Type of	Return and Return Information (Whole Dollars Only)		
on line <b>1a, 2a, 3a, 4a,</b> or <del>5</del>	um for which you are using this Form 8879-EO and enter the applicable amount, if any ia, below, and the amount on that line for the return being filed with this form was blan lank (do not enter -0-). But, if you entered -0- on the return, then enter -0- on the applic	ik, then leave li	ne 1b, 2b, 3b, 4b, or 5b,
1a Form 990 check here	<b>X b</b> Total revenue, if any (Form 990, Part VIII, column (A), line 12)	1b _	1621222
2a Form 990-EZ check h			
3a Form 1120-POL chec	k here 🕨 🔲 b Total tax (Form 1120-POL, line 22)	3b	

#### Part II Declaration and Signature Authorization of Officer

Under penalties of perjury, I declare that I am an officer of the above organization and that I have examined a copy of the organization's 2012 electronic return and accompanying schedules and statements and to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the organization's electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the organization's return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or refund, and (c) the date of any refund. If applicable, I authorize the U.S. Treasury and its designated Financial Agent to initiate an electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment. I have selected a personal identification number (PIN) as my signature for the organization's electronic return and, if applicable, the organization's consent to electronic funds withdrawal.

b Tax based on investment income (Form 990-PF, Part VI, line 5) ...... 4b

#### Officer's PIN: check one box only

4a Form 990-PF check here

5a Form 8868 check here

X Lauthorize SOPER, SOPER & WEINEL LLP	to enter my PIN 45219
ERO firm name	Enter five numbers, bu do not enter all zeros
as my signature on the organization's tax year 2012 electronically filed return. If I have indicated within t is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I also au enter my PIN on the return's disclosure consent screen.	
As an officer of the organization, I will enter my PIN as my signature on the organization's tax year 2012 indicated within this return that a copy of the return is being filed with a state agency(ies) regulating cha program, I will enter my PIN on the return's disclosure consent screen.	
Officer's signature ▶ _ ***** THIS IS NOT A FILEABLE COPY *** Date ▶	
Part III Certification and Authentication	
ERO's EFIN/PIN. Enter your six-digit electronic filing identification         number (EFIN) followed by your five-digit self-selected PIN.         do not enter all zeros	
I certify that the above numeric entry is my PIN, which is my signature on the 2012 electronically filed return for th confirm that I am submitting this return in accordance with the requirements of <b>Pub. 4163,</b> Modernized e-File (Mel <i>e-file</i> Providers for Business Returns.	
ERO's signature  Date	
ERO Must Retain This Form - See Instructions Do Not Submit This Form To the IRS Unless Requested To Do	